

SARIYER
DEVELOPMENT ACTION PLAN
SDAP

Sarıyer Municipality

“Experiencing Sarıyer, Living in Sarıyer”



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MESSAGE FROM THE MAYOR



Şükrü Genç

Mayor of Sarıyer

“Experiencing Sarıyer, Living in Sarıyer...”

We are grateful to citizens of Sarıyer, who have commissioned us to this task believing in our “World City Sarıyer” ambition, and continued to support us since then...

Since “that” moment, we have worked hard for the Sarıyer we have promised, the “World City Sarıyer”, with a profound sense of responsibility, in order to deserve this trust and support of the people of Sarıyer, start the “Radical Change” and plan a perfect development action...

Sarıyer Development Action Plan (SDAP) that aims to achieve a high quality of life and push our local assets to highest performance, with a sincere, determined, flexible and effective cooperation, is now ready...

We have grouped requirements and problems of Sarıyer and possible solutions to these under three major headings as a result of the work contributed by individuals, organizations and European counterparts:

- Urban infrastructure for sustainable development
- Social policy, education, health, culture and sports
- Services sector, tourism and becoming a brand...

It will be our honor to implement this participative, democratic and local development process and its results...

SDAP is the performance of you, me and all of us...

I thank all people and organizations, who put their efforts in the planning process, and offer my love and respect...

“We have a lot to do...”



MESSAGE FROM THE DEPUTY-MAYOR



Seçkin Özdemir

Deputy-Mayor

“World City Sarıyer”

Our local administration has studied the present opportunities and threats and set a development plan accordingly.

Our difference is that we try to maximize participation of Sarıyer citizens by holding participative democracy in high regard.

The Sarıyer Development Action Plan (SDAP) will be a road map and will assign responsibilities regarding achievement of long term goals.

We want to serve Sarıyer in all phases of the Plan.

Headings and fields of activity in SDAP are categorized as:

- Urban infrastructure and environment
- Social policies
- Tourism and services.

After defining these three major topics, civil society organizations, universities, neighborhood headmen (mukhtar offices), neighborhood associations, enterprises, citizens, bureaucrats and politicians were provided a common platform to develop the necessary projects.

In this regard, SDAP is a development plan prepared for the future of Sarıyer under leadership of the municipality, which is built on strong foundations, manages development within framework of a defined plan and program, and allows all local elements to provide their contributions in their respective areas of expertise.

SDAP will be a living plan. It will be open to all citizens of Sariyer, and participants will be able to offer their evaluations of the plan in conferences to be held annually.

I thank all real and legal entities and Sariyer citizens for their contributions to SDAP, in particular to Mayor for his leadership that enabled and opened the way for the organization and provided the necessary environment, and for the value he added.

Best Regards.

MESSAGE FROM THE SDAP GENERAL COORDINATOR



İnan İzci

SDAP General Coordinator

It is possible to raise the life standards of Sarıyer!

A series of meetings were held to develop an action plan for development of Sarıyer (SDAP) under such headings as zoning, urban development, disaster management, protection of historical and cultural heritage, social policies, education and culture, and services sector and tourism, during which very significant project proposals were made.

What is next is to implement short, medium and long term projects, by prioritizing projects among themselves and taking swift action.

SDAP underlines that citizens should claim ownership of the city they live in, and provided the chance to experience a new way of politics and integrated development model.

In this model, we understood that it is possible to unite needs, demands and priorities of people with power of authority, experience of bureaucracy, sensitivity of civil society and critical eye of the media.

In a situation of plenty of demands and limited resources, SDAP aims at creating the ideal city.

I offer my thanks and respects to everyone who put their efforts in.

SARIYER IN BRIEF



SARIYER IN BRIEF

Sarıyer is one of the most important districts of Istanbul, with its physical location, and environmental, historical and cultural richness.

Sarıyer spans an area of 151 km² on the European side of Bosphorus. It has the expression of a “Holy Mother”, in parallel to its historical name, Simas. The district evolved over centuries from a small fishing village to a population of four hundred thousand people, where waterside residences and shanty houses stand side by side. The developed city of Sarıyer, which involves summer resorts and villages, is a small Turkey that reflects general social structure of the country with its rich cultural diversity.

Sarıyer has been affected significantly from the unplanned urban development in relation to the fast modernization and urbanization process our country, Istanbul in particular, has undergone. Many problems that have emerged over long years affect lives of residents of the city adversely. The city is face to face with many significant problems including insufficient infrastructure, high disaster risk, weak local economy, poverty and lack of common city identity.

Deficiencies in the fields of housing, transportation, environment, investment and health constitute impediments to maintaining a modern urban life. Issues pertaining to property ownership and sheltering are a constant source of worry for almost half of the city’s population. Thus, a solution that will not displace those living in slum areas has priority.

Yet, despite all these problems Sarıyer is still a place of choice for those desiring to live in Istanbul and the pearl of Bosphorus. Love of Sarıyer citizens for their city goes beyond structural problems and provides the impetus and hope to create a more modern city and urban life in Sarıyer.

As a result of the rapid changes in the fields of technology and communication starting from the last quarter of the 20th century, cross-border economic, political and cultural relationships have been developing in the world. This phenomenon, called the “globalization”, has been affecting daily lives of cities and citizens more and more each day. Seeing the results of the economic crisis that started in the US in 2008 as unemployment in the backstreets of Sariyer is the most important proof of this reality. The globalization process that affects the urban life deeply and in multiple dimensions offers new opportunities and possibilities, along with many threats in respect of urban life and administration. For example, in this regard, tourism turns into a greater economic resource for Istanbul. Due to the advantages Sariyer possesses, all services sectors, with tourism at the top, can contribute considerably to the people of the district.

Acceptance of Turkey as a candidate country by the European Union (EU) in 1999 marks the beginning of another important process that affects our cities in multiple dimensions. The effort to become part of the European countries’ economic, political and cultural integration of half a century has led to many changes in our daily life. Regulations, institutional structure and practices in almost all economic and political areas have been affected by this change. It is regional and local administrations which are largely responsible for implementation of EU legislation in member countries.

In Turkey however, which is in the EU harmonization process, there is need for profound transformation in order to implement democratic and administrative norms and relevant policies stipulated by the EU for local administrations. Importance of rural and urban policies has become more prominent with the notion of local governance.

In changing world and country conditions, cities have to overcome their current problems at one hand and take measures against new threats and benefit from opportunities on the other. Managing these difficult and complex processes is only possible through developing and implementing a democratic, effective and strong notion of local governance.

Protecting present values of Sarıyer, to realize its potential and turn it into a model city is a responsibility of each stakeholder in the district, the municipality in particular. For this reason, Sarıyer Municipality administration, which took office in 2009, has adopted transformation of Sarıyer into a modern, developed and livable city as a strategic priority.

An exemplary development plan was prepared with participation of distinct people and organizations under leadership and coordination of the municipality, starting from January 2010. Sariyer Development Action Plan (SDAP) is the first development in our country prepared on the district level on the basis of broad participation. The starting point was the questions of “What kind of a city do we want?” and “How can this be achieved?”, and answers to these questions were sought during a period of six months with a participative approach. Participation of people and their continued support is vital for implementation and success of the plan, as it was the case for its preparation.

In line with this projection, participative implementation and monitoring will continue in the subsequent phases of the plan too. Also, it is possible to update SDAP according to changing conditions, requirements and demands. For this reason, it bears the characteristic of a permanent development plan. We hope that the work produced will set an example for all public agencies and organizations, other local administrations in particular.

URBAN LIFE, ADMINISTRATION AND SUSTAINABLE DEVELOPMENT



URBAN LIFE, ADMINISTRATION AND SUSTAINABLE DEVELOPMENT

Humans have maintained their lives by creating social organizations throughout history. Security, sheltering, production, social and cultural life were shaped up by the characteristics of the inhabited space. Spaces that shape up our daily lives are divided into two as rural and urban by their nature. As a result of the fast industrialization and urbanization of the past century, more than half of the world population now lives in cities, according to 2007 data by the United Nations.¹ According to the same data, this ratio is 75% for developed countries. Economic development and social change that drove the population to cities in a rapid and unsustainable way have led to physical, economic, and social development gaps in the world. These levels of inequality between continents, countries, cities and rural areas have been obviously seen in some places. Major problems inflicted by this unplanned development on environment and human life in many cities of the world and our country are:

- Irregular urbanization
- Insufficient urban infrastructure and social organization
- Insufficient public areas
- Sheltering problem
- Environmental problems
- Traffic problem
- High disaster risks
- Economic problems
- Poverty

¹ www.esa.un.org/unup/

- Social degeneration
- Inequalities between social groups
- Weak urban identity

These problems that exist to varying degrees in cities are among the greatest obstacles to maintaining a modern and quality life style. In order to accomplish a life quality that everyone will agree on the minimum basics, these problems have to be overcome. On the other hand, historical and spatial sources of urban problems are not solely on the local level. For that reason, solution processes and efforts should be maintained on different scales.

In 2000, United Nations released the “Millennium Declaration” for solution of social, economic and environmental problems in the world and implementation of the principles of human dignity, equality and welfare on global level.² The mentioned declaration today provides guidelines for development efforts of many international agencies and organizations and countries. Achievement of this general goal on the global level depends solely on the success of actions on the local level. And this success in turn depends on notion of local democracy and administration.

² www.un.org.tr/index.php?LNG=1&ID=21

Most ideal organizational structure that will coordinate relationship between the scales and protect interests of the local level is effective local administrations that work on democratic principles.

It is common goal of everyone to overcome the urban problems and maintain a better and happier life. How this will be achieved depends on politics and effective administration. However, regardless of the political angle, a comprehensive development is needed to achieve this life standard in cities.

Local development enables direct action of residents of the city to improve their living space and life quality. Ultimately, assuring participation in the civic politics will add a spatial dimension to formation of a common identity and sense of responsibility.

A NEW APPROACH TO LOCAL ADMINISTRATION



A NEW APPROACH TO LOCAL ADMINISTRATION

Strongest form of phenomenon of democracy is participative democracy. It basically purports a democratic form of administration that provides of direct participation of people in the decision-making, implementation and control processes. Notion of participative democracy can work not only for administration of a city but also for its development.

A local administration that aims at building a contemporary city and urban life has to channel all of its power, resources and actions to this goal in an effective and efficient fashion. Driving urban population and organization towards this goal and securing their support is the main criterion for success. Failing to search for a collective answer to the questions of what kind of urban life is sought and how it will be achieved will only mean to stick to the established political administration culture in our country.

In our country, this type administration has for long been structured as an extension of central administration on the local level. Requirements of the rural and urban areas and answers given to these were being determined by the politicians and bureaucrats in Ankara. However, changing global and local conditions and EU membership process³ have boosted importance of democratic and effective local governance. In the recent period, there are various ongoing reforms programs in Turkey supported by UN Development Program and the EU and aimed at reforming local administrations.

³ www.undp.org.tr/Gozlem3.aspx?WebSayfaNo=260
www.lar.gov.tr/policydocs.html#

Despite this, unplanned policy implementation approach that dominate local politics and inefficient management culture that favor supporters are still influential. There is a need for a strong and consistent local administration approach in order not to lose time and waste resources and opportunities due to getting torn between a more democratic and effective form of administration and negative local politics of the past. Most important of all is to be able to show the needed determination and support for implementation of this vision.

Central and local organizations of the state and public policies aim at a safe, healthy and higher quality life for the people. There are two processes involved in achievement of this goal. First one is representation of popular sovereignty by political parties through the national assembly and government. The second is the bureaucracy that ensures continuity of the state and implements the policies determined by the government. While the former provides for a functioning democracy, the latter aims at making public administration continuous, effective and efficient. Likewise, administration of cities is conducted within framework of a defined rules and processes by appropriate entities.

In our country, democratic public administration in the urban realm is undertaken by the municipalities and special provincial administrations. Municipalities are important in terms of their tasks, powers and extensive penetration.

It serves to provide solutions to common needs and demands of people living on a certain geographical area. In this respect, it is now being argued that municipalities should take the lead in local development and become a stakeholder.⁴ Due to the fact that they do not have the necessary powers, financing, human resources, information and technology needed for development, a public-centered development approach will fail to be effective in today's conditions. Also, since development involves a complex and multi-dimensional process, local administrations cannot fulfill this task effective on their own.

⁴ Korel Göymen (2010) Türkiye'de Yerel Yönetişim ve Yerel Kalkınma-Section 7 'Yerel Kalkınma Önder ve Paydaşı Olarak Belediyeler'

In our country, where unequal and insufficient development is widespread and many resultant problems such as poverty, social exclusion and polarization are experienced, social municipalism has gained more importance. This approach is a form of local administration that prioritizes human life and public benefit and reinforces it with participative democracy and effective public administration. In today's conditions, this approach relies on implementation of five basic administrative values on the local level:

3. Social local administration:

- To see sheltering, health, education and participation in the social life as basic rights and ensure improvement of rights.
- To support and encourage welfare of disabled, elderly, children and women through mentality of solidarity.
- To implement a positive discrimination policy for disadvantaged social groups.

2. Local administration that supports modern city and urban life:

- To have an integrated approach to physical, environmental, economic, social and cultural development of the city and enhancement of urban life quality.
- To reflect this approach in all policies and service applications
- To show care to environmental protection and efficient use of natural resources.

3. Participative, effective, efficient and transparent local administration:

To work in cooperation with universities, civil society organizations, professional organizations and private sector and to generate collective value.

To work in an effective and efficient manner in political, administrative and financial aspects.

To maintain activities with transparent and accountable working methods and procedures.

4. Developmentalist local administration:

To have an inclusive and egalitarian development goal that protects environment and resources in the city.

To become a municipality that perceives development as physical, social, economic and political advancement and manages this multi-faceted process in cooperation.

To be the leading stakeholder that sets integrated development as a common goal and mobilizes others.

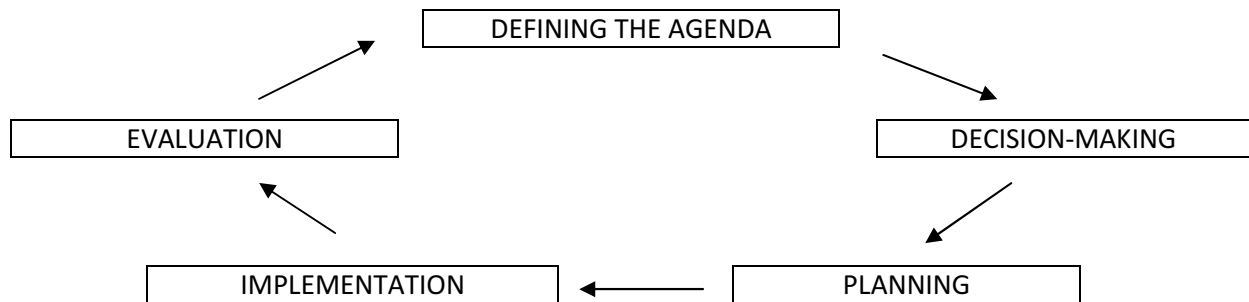
To manage this situation through participative democracy and understanding of efficiency.

5. Effective local administration on national and international level

To create a local administration capacity that can adopt policies to the interest of the city and its residents according to new threats and opportunities brought by the changing world and domestic conditions, and that can be effective in national and international relations to that effect.

To introduce best policies and practices of the world to local level.

POLITICAL PROCESSES IN CITY ADMINISTRATION AND PARTICIPATION



Explanation:

Participative city administration prescribes representation and participation of citizens or organizations that act on their behalf in all phases of the public politics. Implementation of this standpoint requires participation in processes of defining the common agenda, taking decisions regarding the topics in the agenda, planning, implementation, evaluation and defining new agenda items.

Local administration approach that aims at making human life healthier and better will prioritize establishments of social state on the local level. Protection of children living on the streets, women suffering domestic violence, and disabled and elderly in need of care through social solidarity, and letting them maintain a more humane and happier life should be the aim.

Every process of change is difficult and takes time. It requires persistent efforts and good process management. Achieving this goal in a short period of time depends on strengthened democracy and cooperation culture.

Participative Sustainable Local Development

It is an undeniable fact that every human desires high quality of life, regardless of his/her thoughts, faith, identity and socio-economic condition. Life quality is determined by the political, economic and cultural factors. Building a modern city and urban life is a concrete goal that we can achieve on the local level by mobilizing our means and resources.

Defining development in a human and environment-centric framework requires being active in areas that affect social life almost in its entirety. Most of the social and cultural obstacles for the social group can be overcome through arrangements in the physical space. Sariyer Municipality attaches importance to planning of public and private investments for the inclusion of disabled citizens in the social life and their welfare. By the same token, effective struggle against poverty requires creation and supporting of small and medium size enterprises (SME) in the region, as well as the trainings aimed at employment.

Contrary to common belief, development should not be perceived only as making investments for economic growth but as general and balanced development in different areas of life and related increase in wealth.

It is proved with actual experiences that economic growth does not lead to development by definition. On the other hand, ensuring sustainability of development in the long term requires protection of environment and resources too. In definition of development and its content, United Nations' (UN) approach is taken as reference on the global level. According to this approach, needs of humans and the society should lie at the heart of the development.

The view that sees local administrations as key actors in developmental processes and taking a participative approach in these processes are being increasingly supported by the UN and EU. United Nations on the global level and EU on regional level prepare and implement their own policies under light of this view. Especially, role of local administrations in implementation of regional development policies of the EU is undisputable⁵.

Achieving high life quality in the cities can be achieved by developing different dimensions of the city and city administration structurally and in cooperation. By nature, each dimension also defines the areas of development. These areas can be evaluated in four dimensions, although they are intertwined.

⁵ www.undp.org/partners/region-local/index.shtml
www.ec.europa.eu/europeaid/what/civil-society/index_en.htm
AB Regulation (EC) No 1905/2006

1. Political: Development of the city effectively in the desired direction can be achieved by participation and support of the city's stakeholders in the political processes. Participation in the city administration is the only way to reinforce consciousness of being a stakeholder and urban identity.

2. Physical/Ecological: Construction and strengthening of physical infrastructure (drinking and waste water, transportation, energy, communication, social and cultural organizations) is the foundation of the urban life. Urban resources can be used effectively and historical and cultural heritage may be protected through physical development initiatives. Also, being ready for different disaster risks requires efficient use of these resources.

3. Economic: Most important and effective way of raising the quality of urban life passes through economic development. Therefore, investment, entrepreneurship and operation are processes that necessitate direct intervention and efforts. Rising economic activity will lead to an increase in number of enterprises and public revenues.

4. Social: The city involves different social characteristics than the rural life. Social policies and services will ensure social development of the city, as well as encouraging participation of social groups under risk (disabled, elderly, children and women) in the social life.

An Exemplary Work: Sariyer Development Action Plan

Goal of the Sariyer Municipality that took office in 2009 is to build a contemporary and happy city. The municipality administration has started first of all working with an integrated approach in order to realize the development projects it has promised before the elections.

Two basic principles were identified in order to overcome the urban problems that life before the administration and to attain a modern Sariyer. First was administration of Sariyer with participation and support of the people. Second was transformation of the district through an integrated development initiative into a city where modern and happy citizens reside in.

It is envisaged to achieve a modern city and urban life via projects to be conducted in three main areas:

1. Urban infrastructure and environment for a sustainable local development
2. Social policies, culture, arts, sports and animal rights
3. Tourism

Development areas and goals are defined in a way such that sustainable local development perspective and social local administration approach is implemented in the specific case of Sarıyer. The first area includes projects that will lay the foundation for physical, economic and social development. The second area is directed at making urban life more quality and multifaceted for everyone. The goal of creating a local social policy and welfare system in order to boost social welfare is the most important development goal in this area. The last area involves projects in the services sector, tourism sector in particular with its substantial potential, for economic development in the district.

Foundation of SDAP was laid at the three-days long preparatory meeting held in Istanbul University's Suleyman Demirel Culture Center on 11-13 January 2010. This meeting open to everyone was attended by representatives of the public, civil and private sectors, academics, and Sarıyer citizens in particular. Mayor, deputy-mayors, members of the municipal assembly, department managers and employees also took part in the meeting. Also, Mayor of Weilburg, Germany and three executives has joined the meeting in order to share their experiences. At the commonly held opening meeting, participants were offered a presentation that analyzed the current situation. Workgroups were formed for each development area. Participants took part in the workgroups of their desire as per their fields of interest and expertise.

During the meeting, workgroups submitted their goals and their opinions as to how these goals would be achieved. Negotiations and proposals were taken under record in parallel to the participative approach. These opinions and proposals recorded provided the main inputs in carving out the plan. The process after the meeting continued through thematic sub-workgroups that were formed. Main and subordinate workgroups that met regularly for 6 months starting from January defined their development goals and projects in detail as short, medium and long term.

The reports were then analyzed by the executive council responsible for general preparation of SDAP, which harmonized and further detailed them. All development goals prepared were grouped and tabulated. The plan was finalized as per the evaluations and modification proposals of the workgroups.

This plan can be updated in parallel to changing conditions and demands. This will keep development permanently on the agenda.



SARIYER
DEVELOPMENT ACTION PLAN



SARIYER DEVELOPMENT ACTION PLAN

A local development policy and the plan that will reflect in should involve three dimensions:

- A future projection for the city (vision)
- Analysis of the current status of the city
- Road map

As part of participative city administration and development process, all three dimensions should be defined by joint efforts of the city stakeholders.

City Vision for Sarıyer

A development initiative at the local level in the city should have an urban life vision. In integrated and sustainable development approach, this vision gains even more importance. Participative planning in the area of what modern city and urban life goals are and how these will be achieved is in essence the process for definition of the city vision.

For an ideal city and urban life, there are some minimum agreed-upon characteristics. A city which offers advanced social, cultural and sporting opportunities, has a clean environment, is ready for disaster risk, has a strong transportation network, and where sheltering is secure, cheap and quality, and all social groups (disabled, elderly, children and women) can take part in the social life, will offer everyone the minimum life quality desired.

Along with these, immediate and effective solution for the problems of the historical buildings in the district is also necessary for an ideal urban life.

Despite all these hardships, there is no doubt that construction of modern Sarıyer will be taken to the successful end.

Current Status Analysis of Sarıyer

Sarıyer has the characteristic features of irregular development in physical, environmental, economic and social aspects. While urban texture is quite developed in some areas, some areas lack the basic urban infrastructure. Many areas are under disaster risk, with city center and Bosphorus bank at the top of the list.

Most important priority of the city is zoning and housing. Near half of the Sarıyer citizens have the worrisome doubt that they will lose their houses. The planned third Bosphorus Bridge threatens green areas which are lungs of Istanbul and the district. As a result of the fast and unplanned urbanization, basic infrastructure and social facilities are far from meeting the needs of the society. Intense traffic and insufficient parking lots in some neighborhoods are other problems on the agenda.

The district has its strengths as it has weaknesses. Certain neighborhoods have an urban fabric in excess of the country average. Due to its past, the district has a rich historical and cultural heritage dating back to different cultures and periods. Fishing and mussel hunting along with Sarıyer pastry and pudding are other brand values of the district. It bears sufficient potential with these characteristics to become an important tourist attraction of Istanbul. Strengths and weaknesses of Sarıyer along with possible threats and opportunities are detailed in the table on the following page.

	STRENGTHS	WEAKNESSES	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS
Physical	<ul style="list-style-type: none"> • Rich areas that include urban areas, summer resorts and villages • Natural beauties and wide forest areas • Proximity to city center and transportation network • Bosphorus and long bank • Rich history and cultural assets • Developed urban fabric in certain areas 	<ul style="list-style-type: none"> • Inequalities between the city, summer resorts and villages • Insufficiency of transportation network • High disaster risks • Problems of property ownership and housing • Insufficiencies in the city infrastructure • Traffic problem 	<ul style="list-style-type: none"> • To turn the differences arising from inequality into a rich diversity • Potential to solve the transportation with focus on environmental friendly mass transportation • Opportunities for mass sea transportation • Possibility to turn current problems into opportunities for development • Potential to become a new and different city in the county and the city • Rich historical and cultural heritage • Suitability of the physical structure for tourism 	<ul style="list-style-type: none"> • Financial, legal and social obstacles • Disagreements with higher organizations regarding transportation • Insufficient infrastructure and preparation for possible disasters • Ongoing trend of inequal and fragmented urban development • Failure to solve yet the ownership and housing problems • Inability to generate funds for public investments
Environmental	<ul style="list-style-type: none"> • Wide green areas • Biological diversity and natural habitats • Long coastline and seaside ecosystem • Non-existent industrial wastes • Existence of arable areas 	<ul style="list-style-type: none"> • Inability to protect the environment well • Insufficient practices regarding protection of animals • Lack of green areas in some regions 	<ul style="list-style-type: none"> • Possibility to assign green areas to public use for recreation and entertainment • Suitability for nature tourism • Suitable areas for organic or natural agriculture • Potential to use increasing environmental awareness for projects 	<ul style="list-style-type: none"> • Possibility of spreading of urban fabric to natural areas • Biological diversity under threat • Accident and disaster risk arising from traffic passing through Bosphorus • Nature slaughter during construction of third bridge

	STRENGTHS	WEAKNESSES	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS
Social	<ul style="list-style-type: none"> • A socially and culturally rich city population • Neighborhood culture and solidarity • Local administration approach that attaches importance to social services • Strong in-family care and support culture • Young population • Relatively strong educational institutions 	<ul style="list-style-type: none"> • Low urban identity awareness • Lack of local and integrated protection and welfare system • Insufficient hospitals and health services • High unemployment level • Lack of local policies and practices for disabled people and women • Low level of cultural and social activities 	<ul style="list-style-type: none"> • Uniting cultural richness under a Sariyer identity • Chance to create a local welfare regime for providing integrated answers to social problems • Increasing inclination to occupation education and skills training 	<ul style="list-style-type: none"> • Holding regional identities over identity of being a Sariyer citizen • Insufficient resources and cooperation for local social welfare system • Insufficiency in employment services after occupational education
Economic	<ul style="list-style-type: none"> • Strong fishing and mussel hunting • Strong services sector • Known district brands (fish, patties, pudding etc.) • Employable young population • Areas suitable for tourism and investments 	<ul style="list-style-type: none"> • High level of unemployment • Unsuitability to industrial investments • Low sector diversity • Insufficient promotion of the district and its brands 	<ul style="list-style-type: none"> • Suitable location and areas for services sector and tourism • Increasing incentives for SMEs • Increasing occupational education opportunities for employment • Information and technological resources of the universities situated within borders of the district 	<ul style="list-style-type: none"> • Inability to create the local network needed for economic growth • Insufficient resource allocation to investment and promotional activities • Persistence or deepening of the economic crisis • Unstoppable activity of the construction sector and damages inflicted upon natural areas
Political	<ul style="list-style-type: none"> • Participative local administration approach • Active Sariyer City Council • Active neighborhood and regional associations • Strong local media • High number of civil society organizations and academic institutions 	<ul style="list-style-type: none"> • Fragmented and uncoordinated management of process that affect the local • Limited local powers and resources • Participative culture is relatively new • Insufficient common agenda and cooperation 	<ul style="list-style-type: none"> • Implementation participative local administration approach to the municipality • Developing culture of participation • Increasing civil society organizations and activities • Strengthening of local democracy in the process of solving local problems 	<ul style="list-style-type: none"> • Exclusion of local demands and needs in central and provincial decisions • Inability to increase and use participation channels sufficiently • Inability to achieve cooperation between civil society and stakeholders • Putting forth political opinions and identities

The goal to develop the city in a sustainable and effective way will be achieved by overcoming current weaknesses and making use of opportunities in the right direction. From this perspective, development will be possible through achievement of strategic and flexible management form under leadership of the municipality.

Stakeholder Analysis

Urban life is a common value for people living or working in the city and located institutions. Thus, activities and values produced will complement and reinforce each other.

Major stakeholders in the district of Sarıyer who will take part on the institutional and representative are the following:

- **People of Sarıyer:** Individuals residing or working in the city
- **Sarıyer City Council:** It is the organ based on collective mind and consensus and comprising different agencies, organizations and individuals under the umbrella of Sarıyer citizenship, where development priorities, problems and visions are determined and discussed on the basis of development principles, and collective solutions are put forward.

- **Sarıyer Municipality:** public institution governed with democratic representation
- **Other public agencies and organizations:** other agencies and organization which have tasks and powers on the central and local level
- **Civil society organizations:** Civil society organizations that are active in such fields as neighborhood, region, helping the disabled, environment etc.
- **Professional organizations:** Professional chambers and organizations relating to different occupational areas
- **Universities:** Educational institutions located in the province or district and offer higher education and carry out research
- **Private enterprises:** Active private sector institutions

Each stakeholder has different type and level of knowledge that can contribute to the development of the district. Corporate stakeholders in particular can use the means they have in the public, private and civil sector and academic world for development of the district. Thus, the projected effect will be created, which will allow efficient use of the resources.

Consciousness of people of Sarıyer to that effect will speed up the development process and spread its effects. The municipality has a great share in the success of this process. Taking office in 2009, current administration acknowledges the need that democratic city governance and development process should start with itself in the first place.

Prominence of the city, mutual understanding of its differences and similarities, and urban citizenship are concepts that will be strengthened in this process. Also, it will create a good opportunity to know each other and cooperate for development of common projects by different organizations and individuals aimed at city's benefit.

Integrated Local Development in Sarıyer and Development Actions

Problems, needs and relevant goals in SDAP are defined according to three main dimensions of local development, which are physical, economic and social development. Although there are direct and extensive connections between these dimensions, they are grouped qualitatively. This differentiation and grouping is important so as to render implementation process easier and more effective.

a) Urban Infrastructure and Environmental Actions for Sustainable Development

Most basic differentiating factor for Sariyer is its environmental and urban structure. Urban development can be achieved by actions that will ensure development of the city in certain areas in the physical dimension. First of these is environmental protection. It includes protection of green areas and natural resources within borders of the district, effective management of wastes and efficient use of resources. The second area is disaster management. Increasing number disasters in the world and our country such as earthquakes, floods and fires are permanent risks. Sariyer bears high disaster risk due to unplanned urbanization and its physical positioning. We can get prepared for disasters by action on the local level.

Most important problems for the residents of the city are those related to zoning and urbanization. Ownership of houses and zoning problems relate almost to half of the district population, therefore they are very important. Overcoming insufficient urban infrastructure will solve many of the current problems. Protection of historical and cultural heritage in the city also bears great importance too. Not only it is a task to protect this heritage which possesses signs of the city's history, we can also benefit from this heritage for development of the city. Development actions prepared for each field under SDAP are provided in detail in the subsequent sections.

b. Actions for Social Policy, Education, Health, Culture and Sports

Sarıyer is a district that harbors different cultural, economic and social groups on its soil. Many social groups, the children, disabled, women, elderly and the poor in particular, have different needs. These needs cannot be met by city's own resources alone. Social solidarity and correct local policies can minimize these problems. Development actions directed at these problems has the aim of strengthening the social life.

Enrichment of social life in Sarıyer will be possible by increasing cultural and artistic activities. Although it has a quite rich cultural structure, activities in the city are inadequate. Initiatives taken in this realm, will make it easier for different segments of the society to access culture and arts, as well as strengthening the urban culture. Actions in the field of sports will help citizens to maintain a healthier life, along with contributing to increased social coalescence and peace. Protection of certain animal species in the urban conditions and letting them maintain their lives in healthier environments need certain policies and practices. Many actions putting animal welfare in focus are also defined in this plan.

c. Tourism Actions

Everyone accepts that economic development is the most important driver for development of the city and its citizens. Sarıyer is district that is not suitable for industrial investments mostly due to the zoning law. On the other hand, it has great advantages in the services sector with its proximity to Istanbul's city center, long Bosphorus bank and coastline, wide green areas and dynamic social structure. Especially its significant brand values in the food sector and fishing render the city valuable for tourism. A very detailed and comprehensive work was performed within the plan for realization of this potential.

Strengthening and encouraging of small and medium size enterprises (SMEs), which are principal actors of employment and economic activity, will contribute greatly to economic growth of Sarıyer and reduction of unemployment. Development actions aim at boosting quality of institutional structures, services and products of the SMEs in Sarıyer, which will in turn increase their revenues. Also, providing guidance to those who want to invest in the district or establish a new business will have great importance in the development process.

IMPLEMENTATION, MONITORING AND UPDATING



IMPLEMENTATION, MONITORING AND UPDATING

Contribution of stakeholders that make up the city during the implementation phase is important as well as per participative development process. Prevalence of participation in implementation and monitoring will help to maintain the development in an effective and efficient manner and in the desired direction.

In line with this approach, implementation and monitoring of the plan as a whole will be carried out by the SDAP General Executive Council (GEC). SDAP GEC will consist of representative of different agencies, organizations and groups in the district. Direct participation of people in the implementation phase will be ensured through such institutional mechanisms as city council and neighborhood associations. Other members of SDAP GEC will include representative of public sector, civil society, professional chambers and universities. Sariyer Municipality's Strategy Development Directorate will undertake the secretariat and administrative affairs of SDAP GEC. The Directorate is envisaged to be the main unit that provides coordination between municipal departments and employees and take charge of follow-up processes. In addition to these, harmonization of Sariyer Municipality's strategic plan with SDAP will be in responsibility of the Strategy Development Directorate.

During the implementation process, a Sub-Commission of Implementation (SCI) for each of the three developmental dimensions will be established. These commissions will coordinate implementation, monitoring and management of works in their respective fields. SDAP SCIs will regularly inform SDAP GEC through reports on activities and evaluations within the year. The implementation process will be planned and managed as short, medium and long term.

Since development actions to be implemented are within field of task and power of different agencies and organizations, they will be implemented through different strategies and tools. These are:

1. Those in the scope and responsibility of the municipality
2. Those belonging to other public, private and civil society organizations
3. Those in need of action on provincial and national level

Implementation reports prepared by municipal administration and its units will be evaluated at monitoring and evaluation meetings of SDAP GEC. Development actions that need to be realized by other agencies and organization on local and national level will also be monitored and coordinated by SDAP GEC. In order to support these implementation processes, the municipality, city council, neighborhood and regional associations, professional chambers, universities and local media will act in cooperation. Against possible hindrances and risks, collective actions will be taken such as legal action, raising the issue to the attention of the public, lobbying and networking activities.

Needs and demands change with changes in the world, country and the city. Managing urban development with a closed and static approach will fail to answer social needs and demands in parallel to the changes undergone. For this reason, SDAP will be revised each year at the scanning conference according to the annual report that will be prepared GEC. Efforts will be shown to include opinions and proposals of as much different segments as possible. SDAP will be revised and updated at the end of the conference according to the evaluations.

CONCLUSION



CONCLUSION

Sarıyer Municipality Administration that took office in 2009 with the goal of building a more modern and happy Sarıyer has taken an exemplary step to fulfill its promise. A participative development plan aimed at the city and urban life is prepared for the first time in our country on district level under leadership of the local government. Sarıyer Municipality has united integrated local development planning that protects environmental values with human-centric and participative notion of local administration. Success of this work will set an example for other local administrations and urban stakeholders. If we consider that our country and cities are passing through difficult times, success of development in the district of Sarıyer will set a good example for Istanbul and even for Turkey in general. We hope that this example will prove the importance of the local level in democratic development and building of a human-centric life.

There are many risks and danger that may prevent the unfolding of the process in this direction. These may come from in and out of the district, and there may also be others that are hard to predict. Yet, despite all possible risks and dangers, we have no doubt that sincere, determined, flexible and effective cooperation and efforts will provide the sole power and method to overcome these possibilities. Likewise, we have no doubt that people of Sarıyer, who love their city and care for its urban development, will claim ownership of this process and provide the necessary support.

SARIYER DEVELOPMENT ACTION PLAN

Explanatory Illustrations

Areas and Topics of the Development action Plan

URBAN INFRASTRUCTURE & ENVIRONMENT

Zoning and Urbanization

Disaster Management

Environment

Historical and Cultural
Heritage

SOCIAL, EDUCATION & CULTURE

Social Policy

Culture and Arts

Animal Rights

Sports

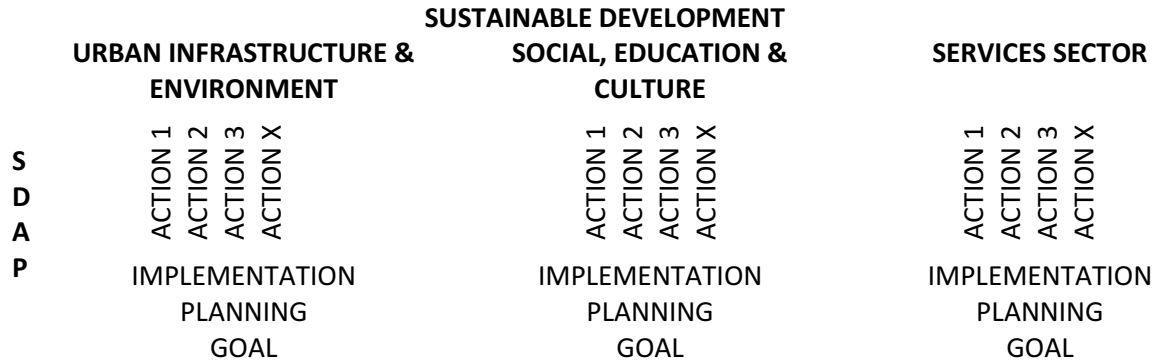
SERVICES SECTOR

Tourism

SMEs

Coastline

Operational Logic



Explanatory Note:

Sarıyer Development Action Plan defines different policy areas in the district and the development actions for these areas in terms of goal, implementation and timing.

Each development action in the three basic areas is projected to contribute to sustainable and integrated development of the district.

Short term projects provided in the tables are those to be implemented in 0-2 years, while medium term projects will be implemented in 2-5 years and long-term projects in 5 or more years.

URBAN INFRASTRUCTURE & ENVIRONMENT

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Construction of the Eco-Municipality Service Building	Construction of self-sufficient, environmentalist municipal services building and enhancement of quality, speed and efficiency of all services related to municipality	1. Planning 2. Project development 3. Project approval 4. Transfer of title of the project area to the municipality 5. Implementation	1. Sarıyer Municipality 2. Regional Board No. III for Preservation of Cultural and Natural Heritage (RBPCNH) 3. Directorate of National Estate	SHORT MEDIUM
2.	Construction of the Municipality Wedding Hall	To ensure fast operation of wedding services in a quality space in Sarıyer	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	SHORT
3.	Construction of Zekeriyaköy Additional Municipal Services Building	Strengthening of the infrastructure to increase cultural, artistic and social services	1. Planning 2. Project development 3. Project approval 4. Implementation 5. Operation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No III	SHORT
4.	Project development for a Municipality Social Facility Area on the plot in Reşitpaşa Neighborhood of around 5000 m ²	To offer opportunities to the citizens for entertainment, recreation and social activities	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. NGOs	MEDIUM
5.	Zoning Plan Revision Aimed at Sarıyer Rear View and Protection of Areas of Impact	Ensuring sustainable urban development	1. Conducting analysis of the plan area and evaluation 2. Developing planning approaches 3. Drawing of the plan 4. Approval of the plan 5. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Various Public Agencies and Organizations 5. NGOs 6. Neighborhood Headmen (Mukhtar Offices) 7. Universities	SHORT

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
6.	Transformation on location	Ensuring that house owners on plots with no title deed remain in their places and realization of urban transformation by preserving the social structure	<ol style="list-style-type: none"> 1. Acquisition of the lands owned by the municipality and Istanbul Metropolitan Municipality 2. Transfer of lots to house owners 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Directorate of National Estate 4. Directorate of Foundations 5. NGOs 	MEDIUM
7.	Solution to ownership problems	Ensuring healthy and planned urbanization by solving the ownership problems seen in wider Sarıyer	<ol style="list-style-type: none"> 1. Identification of lots owned by the Directorate of National Estate 2. Identification of lots owned by Directorate of Foundations 3. Transfer of lots owned by Foundations to National Estate 4. Transfer of same lots by National Estate to our municipality 5. Transfer of lots to the owners 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Directorate of National Estate 4. Directorate of Foundations 4. NGOs 	LONG
8.	Arrangement of Viewing Terraces on Lots that have a View Over the Sea	Promoting natural and cultural values of the district by creating areas open to public and supporting tourism	<ol style="list-style-type: none"> 1. Project development for social places where public can view scenery 2. Approval of the project 3. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs 	SHORT
9.	Drafting a 1/1000 Scale Plan of Gümüşdere-Kısırkaya Region	Ensuring planned development of the region by conducting the zoning plan aimed at protection	<ol style="list-style-type: none"> 1. Obtaining agency opinions 2. Preparation of the geological survey 3. Drawing of the 1/1000 plan 4. Approval of the plan 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Various Public Agencies and Organizations 	SHORT

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
10.	Drafting a 1/1000 Scale Plan of Rumeli Feneri Area of Impact	Ensuring planned development of the region by drafting implementation zoning plan aimed at protection	<ol style="list-style-type: none"> 1. Obtaining agency opinions 2. Preparation of the geological survey 3. Drawing of the 1/1000 plan 4. Approval of the plan 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Various Public Agencies and Organizations 	SHORT
11.	Publishing of Regulation For Bosphorus Area and Natural Preservation Areas	To ensure publishing of a special Regulation for the Bosphorus area other than Istanbul Zoning Regulation, by revising the Bosphorus Law in terms of emptiness-occupancy, building frontages and silhouette in order to protect cultural and historical values, natural beauties and architecture	<ol style="list-style-type: none"> 1. Making an inventory of buildings at the Bosphorus 2. Making a cultural inventory of Bosphorus 3. Identification of environmental and structural conditions of Bosphorus 4. Preparation of the Regulation 5. Approval 6. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Ministry of Tourism and Culture 3. Istanbul Metropolitan Municipality 4. Universities 5. NGOs 	LONG
12.	Urban Transformation Project for İstinye Valley Service and Commercial Zone	Turning industrial areas into modern and prestigious contemporary spaces that offer commercial functions aimed at services and shopping	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs 	LONG

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
14.	“Urban Transformation Project for Service and Commercial Zone” on the İstinye Valley Factory Area	Development of services sector in the region, increasing employment and gaining urban space	1. Preparation of the transformation project 2. Approval of the project 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Owners of lots	MEDIUM
15.	Büyükdere-Sarıyer Coastline Arrangement	Reinforcement of Sarıyer’s identity as a coastal city. Also providing opportunity for sports and recreation activities	1. Project development for coastline design 2. Approval of the project 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs	LONG
16.	Arrangement of Streets and Avenues for the Disabled	To overcome the problems disabled citizens face in the urban spaces during their daily life, and allow them to participate more actively in social life	1. Project development for streets and avenues design 2. Approval of the project 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM
17.	Istinye Sea Bus Terminal – Maslak Funicular Metro Line	To render mass transportation more effective, to benefit more from sea transportation, to increase comfort and safety of the transportation by achieving connection of rail system and sea transportation	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. Sarıyer Municipality (Coordination) 2. Istanbul Metropolitan Municipality (Drafting) 3. RBPCNH No. III	SHORT

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
18.	Derbent-Baltalimanı Connection Tunnel	Strengthening of land transportation and increasing its comfort	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 	SHORT
19.	Project Development for Zekeriya köy-Uskumruköy Road	Current road between Zekeriya köy-Uskumruköy will be upgraded to an activity road with 2x2 lanes, by developing a project for zoning road of 30 m cross-section left to the public	<ol style="list-style-type: none"> 1. Project development according to the road section in the zoning plan 2. Approval of the project 3. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 	MEDIUM
20.	Underground Parking Areas Project	Solving the traffic problem caused by cars and meeting the parking lot demand	<ol style="list-style-type: none"> 1. Identification of parking area 2. Planning 3. Project development 4. Approval of the project 5. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 	MEDIUM
21.	Reclamation of the Streams	Reclamation of the streams in Sarıyer and opening the areas alongside them to the use of the public as recreation and trekking areas	<ol style="list-style-type: none"> 1. Identification of stream protection areas in the zoning plans 2. Preparation of implementation projects in defined areas 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
22.	Underwater Tunnel Passage Project instead of 3 rd Bosphorus Bridge	Preventing the social, economic, and environmental problems caused by the third Bridge and stopping northward growth of Sarıyer	<ol style="list-style-type: none"> 1. Development of alternative transportation projects to 3rd Bridge 2. Identification of the appropriate among alternatives 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Ministry of Transportation 2. Istanbul Metropolitan Municipality 3. Sarıyer Municipality 4. NGOs 5. Universities 	LONG
23.	Connecting Haciosman-Taksim Metro to Sarıyer Center by Light Tram	To render mass transportation effective and continuous, to prevent traffic jam in the Sarıyer city center	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Istanbul Metropolitan Municipality 2. Sarıyer Municipality 3. RBPCNH No. III 4. Universities 	LONG
24.	Construction of İstinye Funicular System Metro Line and Tarabya Funicular System Metro Line	To benefit more from sea in mass transportation, to achieve connection of rail system and sea transportation in order to increase comfort and safety of the transportation	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Istanbul Metropolitan Municipality 2. Sarıyer Municipality 3. RBPCNH No. III 4. Universities 	LONG
25.	Developing Light Metro System in the Adjacent Area (Bahçeköy-Zekeriyaköy-Uskumruköy)	To reduce the traffic that increases especially in summer months, to achieve effective transportation in the adjacent areas and increase mass transportation	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Istanbul Metropolitan Municipality 2. Sarıyer Municipality 3. RBPCNH No. III 4. Universities 	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
26.	Taking Aerial Lines to Underground	To prevent power outages, strengthen electricity potential and prevent visual pollution	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. BEDAŞ 2. Sarıyer Municipality 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. Special Provincial Administration 6. NGOs 7. Universities	MEDIUM
27.	Extension of the Wastewater Treatment and Sea Discharge Sewage System	Extending the waste water sewage line, which is currently in Büyükdere Neighborhood, to Rumeli Feneri	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Universities 4. NGOs	MEDIUM
28.	Çayırbaşı State Hospital	To contribute to increase in health services in the district and creation of healthier Sarıyer	1. Planning 2. Project development 3. Tender process after the occupations on the lot are removed 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Health 3. Special Provincial Administration 4. Istanbul Metropolitan Municipality 5. RBPCNH No. III	MEDIUM LONG
29.	Çayırbaşı Hospital Project	To create a health Sarıyer by ensuring that health services are closer to citizens, more comprehensive and faster	1. Identification of hospital area 2. Planning 3. Project development 4. Project approval 5. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Health 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III	MEDIUM
30.	Kocataş Neighborhood Health Facility	To contribute to increase in health services in the district and creation of healthier Sarıyer	1. Planning 2. Project development 3. Tender process after the occupations on the lot are removed 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. Provincial Group Authority of Health	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
31.	Dental Hospital	Providing dental services and expanding scope of health services	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. District Group Authority of Health 	MEDIUM
32.	Sea Ambulance Project	Increasing use of sea transportation for faster and safer delivery of health services	<ol style="list-style-type: none"> 1. Preparation of the project for sea transportation for hospitals and identification of lines 2. Project approval 3. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Health 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 	MEDIUM
33.	Neighborhood Health Centers	To create a health Sariyer by ensuring that health services are closer to citizens, more comprehensive and faster	<ol style="list-style-type: none"> 1. Land allocation for health centers 2. Planning 3. Project development 4. Project approval 5. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Special Provincial Administration 3. Provincial Directorate of Health 4. Istanbul Metropolitan Municipality 5. RBPCNH No. III 	MEDIUM
34.	Gümüşdere Health Village	Providing health services to domestic and foreign tourists and promoting health tourism in the district	<ol style="list-style-type: none"> 1. Developing projects for dorms, nursing houses, poorhouses, health centers and hospital areas 2. Approval of the projects 3. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Health 3. Provincial Directorate of Culture and Tourism 4. Istanbul Metropolitan Municipality 5. NGOs 	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
35.	Women's Guesthouse	To provide support services to women and children who are victims of domestic violence and enable their participation in the society	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Social Services 3. Directorate of National Estate	MEDIUM
36.	Project for Hobby Gardens for the Disabled in the Plantation Fields of PTT Evleri Neighborhood	To create hobby garden aimed at disabled citizens, where they can spend their free time, enjoy peace, and develop their physical and mental skills	1. Planning 2. Project development 3. Project approval 4. Implementation 5. Operation	1. Sarıyer Municipality 2. Association of the Disabled 3. Universities 4. NGOs	MEDIUM
37.	Zekeriyaköy Occupational Course Center for the Disabled	To create vocational centers around Sarıyer with open living spaces, which disabled citizens can benefit from. To support participation of the disabled to social and economic life	1. Land allocate 2. Planning 3. Project development 4. Project approval 5. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Provincial Directorate of Education 4. Istanbul Metropolitan Municipality 5. RBPCNH No. III 6. Professional Organizations	MEDIUM
38.	Gümüşdere Organic Agriculture Apprenticeship Center	Development of agricultural production and employment	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Agriculture 3. Public Training Center	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
39.	Kilyos Seafood Professional Training Center	Acquisition of workforce for fishing and other seafood and boosting of employment	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Agriculture 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. Universities 6. NGOs	LONG
40.	Establishment of District Houses in Every Neighborhood	Meeting health, social and cultural demands of district residents	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III	MEDIUM
41.	Life Houses Project	Creating social facilities for retired and elderly citizens where they can spend good time during the day, creating a life house where they will see doctor twice a week and get psychological support	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. NGOs	MEDIUM
42.	Nursery of 50-Children Capacity in Çayırbaşı Neighborhood	To ensure health and educated development of pre-primary education children	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Education 3. Istanbul Metropolitan Municipality 4. Special Provincial Administration 5. NGOs	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
43.	Çamlıtepe Neighborhood Regional Park (110 ha)	Increasing use of green areas and allowing arrangement of recreation activities.	1. Preparation of projects for recreation areas including sports, culture, relaxation and other social activities 2. Project approval 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. NGOs	LONG
44.	Sarıyer Botanic Park and Recreation Area Project	To meet citizens' recreation demand and offer opportunities for botanic research and scientific activities.	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Universities 4. NGOs	MEDIUM
45.	Authentic Handicrafts Bazaar at Büyükdere Ç. Gülersoy Park and Around, and Sarıyer Merkez and Yeni Neighborhoods	To develop tourism potential of the region, increase development and employment.	1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Setting up of the bazaar	1. Sarıyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. NGOs	MEDIUM
46.	Creation of Culture and Arts Streets in Yeniköy and Büyükdere	Restructuring buildings suitable for tourism by protecting the historical fabric and increasing cultural and artistic activities.	1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 6. NGOs	SHORT

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
47.	Turning Demirciköy Culture Center to Sarıyer Municipality Conservatory	Increasing urban culture and art opportunities	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Council of Higher Education 3. Provincial Directorate of Education 4. Universities 5. NGOs	MEDIUM
48.	Turning Büyükdere Historical Ferry Port to Sea Museum	Meeting social needs of the society by making use of historical buildings and creating an exemplary "District House".	1. Planning 2. Project development 3. Transfer from Turkish Maritime Lines Inc. 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Turkish Maritime Lines Inc.	LONG
49.	Rumeli Feneri Sea Aquarium	To contribute to development of the district by increasing its tourism potential. To raise awareness of aquaculture and environments in the minds of citizens and visitors	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. Istanbul Metropolitan Municipality Bosphorus Urban Development Directorate 5. RBPCNH No. III	MEDIUM
50.	Children's Museum	To support cultural development of children and make touristic promotion of the district	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
51.	Sarıyer Fish and Aquaculture Museum	Promotion of aquaculture products of the region and increasing tourism revenues. Also, development of awareness for protection seafood and aquaculture products	<ol style="list-style-type: none"> 1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 	MEDIUM LONG
52.	Traffic Training Tracks and Biking Roads Project	To create spaces for better teaching of traffic rules. Also, protection of health and environment by encouraging district residents to use bicycles which are more sports-oriented and environmental friendly	<ol style="list-style-type: none"> 1. Identification of land 2. Project development for tracks and bike roads 3. Project approval 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Education 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. Istanbul Traffic Foundation 6. Biking and Sports Clubs 7. NGOs 	SHORT
53.	Tarabya Children's Training Park	To bring up more conscious and sensitive generations to traffic rules and boosting compliance with traffic rules	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Project approval 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Education 3. Istanbul Metropolitan Municipality 4. RBPCNH No. III 5. Istanbul Traffic Foundation 6. NGOs 	MEDIUM
54.	Development of Biking Roads and Parking Places on the Coastal Line (Pilot Region: Between Sarıyer Center-Tarabya)	To increase use of bicycles and prevent noise and environmental pollution.	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Project approval 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. NGOs 	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
55.	Foundation of Bird Observation Houses in Garipçe Village and Rumeli Feneri	Increasing tourism activities	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM
56.	Project for Viewing Balloon in Doğatepe Park	To attract tourist by offering the chance to watch the beauties of Bosphorus from air	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. RBPCNH No. III 3. Universities	MEDIUM
57.	Democracy Monument and Museum (Koçataş Waterside Residence)	Conveying importance of the residence to coming generations, where Atatürk ordered establishment of the first opposition party	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Ministry of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. Directorate of Foundations 5. Universities 6. NGOs	
58.	Cem and Culture House	To establish a Cem and Culture House in Sarıyer that will set an example for Turkey	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. NGOs	MEDIUM
59.	Reşitpaşa Culture and Social Services Center	Offering various services and facilities to elderly, students and disabled	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. NGOs	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
60.	German Soldiers Monument	Erecting a monument in memory of German soldiers who died during World War I, which is one of the important events in history of Sariyer, and buried around Rumeli Feneri but whose graves are unknown, and to attract attention to peace in the world and homeland on local level	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Ministry of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. Universities 5. NGOs	MEDIUM
61.	Altinkum Fisher Accident Monument	Erecting a monument at a certain location in Altinkum to symbolize the sea accident off the coast of Altinkum, where many fishermen died, in order to remind it constantly .	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Ministry of Culture and Tourism 3. Istanbul Metropolitan Municipality 4. Universities 5. NGOs	MEDIUM
62.	Bosphorus, Sea and City Museum	To protect the memory of the city that has experienced so many historical events and prevent their loss and to establish a historical memory	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism 4. Universities 5. NGOs	MEDIUM
63.	Zekeriya köy Sports Complex	To offer sports facilities to all residents of suburb areas and amateur sports clubs.	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
64.	Construction for Stadium for Amateur Sports	To create spaces for amateur sportsmen & women and clubs and support them.	1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Implementation	6. Sarıyer Municipality 7. Istanbul Metropolitan Municipality 8. RBPCNH No. III	MEDIUM
65.	Sea Sports Activities Projects at Northern Coasts	Creating new areas for seas sports such as sailing, parachuting, speedboat, parasailing, waterskiing, jet skis etc. Also, to promote the city and contribute to development of tourism sector	1. Identification of land 2. Project development for spaces where sailing sport can be performed 3. Approval of the projects 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Galatasaray Sailing Club 5. Fenerbahçe Sailing Club 6. Other Sports Clubs 7. NGOs	MEDIUM
66.	Zekeriya köy Disabled Youth Sports Club	Creation of sports facilities that can be used by disabled sportsmen & women and encouraging disabled to get involved in sports	1. Allocation of land 2. Project development for the sports club 3. Project approval 4. Implementation	4. Sarıyer Municipality 5. NGOs 6. Sports and Youth Associations for the Disabled	MEDIUM
67.	Sports Area Project on Poligon Neighborhood Block 380 and Lot 32	Supporting amateur sportsmen & women and increase sports activities in the district	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. NGOs	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
68.	Sports Hotel on Poligon Neighborhood Block 391 and Lot 19	To establish a facility where people can individually do exercise and sports and accommodate	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. NGOs	MEDIUM
69.	Sports Area and Sports Bazaar Complex Project at the Land of 9500 km ² left to the public at Ferahevler Neighborhood	To create a shopping complex where sports products will be sold and sports areas will be planned	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. NGOs	MEDIUM
70.	School and Personnel Service Park	To reduce traffic between Maslak-Levent by creating waiting and parking spaces	1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs	MEDIUM
71.	To Increase Sea Transportation	To encourage mass transportation, reduce dependency on land transportation and reduce the traffic	1. Re-opening historical ports to use 2. Project development for new ports 3. Approval of the projects 4. Implementation	1. Sariyer Municipality (Coordination) 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. IDO	MEDIUM
72.	Expanding Sea Transportation	To reduce land transportation by connecting Bosphorus settlements and seaside districts by sea.	1. Definition of transportation routes 2. Preparation of needed infrastructure 3. Implementation	1. Istanbul Metropolitan Municipality (IDO) 2. Ministry of Transportation 3. Sariyer Municipality 4. Universities 5. NGOs	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
73.	Improvement of Street Bazaars	To create street bazaars at appropriate locations, where more fresh produce are sold.	<ol style="list-style-type: none"> 1. Rearranging street bazaars at appropriate standards 2. Spatial arrangements 3. Approval of the projects 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs 	MEDIUM
74.	Sariyer Municipality Organic Public Bazaar	Protecting public health in the district by encouraging fresh, organic and natural foods	<ol style="list-style-type: none"> 1. Identification of land 2. Planning 3. Project development 4. Project approval 5. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs 	SHORT MEDIUM
75.	Gariçe Village Development Project	To ensure development of Gariçe Village in fishing and tourism fields and supports employment increase	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Project approval 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. European Union 3. Provincial Directorate of Culture and Tourism 4. Istanbul Metropolitan Municipality Bosphorus Urban Development Directorate 5. RBPCNH No. III 6. NGOs 	SHORT
76.	Construction of Modern Taxi Stands	To make taxi transportation more comfortable, faster and safer	<ol style="list-style-type: none"> 1. Identification of land 2. Planning 3. Project development 4. Project approval 6. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs 	MEDIUM
77.	Parking Lots Construction and Increasing Their Use	Solving the parking place problem in the city and preventing jams	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Project approval 4. Implementation 	<ol style="list-style-type: none"> 1. Istanbul Metropolitan Municipality 2. Sariyer Municipality 3. Universities 4. NGOs 	LONG

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
78.	Improvement of the fishing port in Garipçe Village	Development and protection of fishing needed by the region	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM
79.	Construction of a Fishing Cold Storage House and Operation Facility	To establish the infrastructure for protection of seafood for long periods in a healthy environment, processing, packaging of the products, and making them ready for the market	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Producer Unions 3. Universities 4. NGOs	MEDIUM
80.	Kilyos Fishing Port and Yacht Port	To revive the economy of the region and encourage tourism	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism 4. Ministry of Transportation 5. Ministry of Environment and Forestry 6. Universities 7. NGOs	LONG
81.	Rumeli Feneri Fishing Port	Development of fishing sector, which is important for the district and supporting the fishers	1. Project development for fishing port 2. Project approval 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. NGOs	MEDIUM
82.	Sarıyer City Square and Fishers Bazaar Project	To create bazaar that integrate with the city square in central Sarıyer and increase share of fishing in local economy	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM

ZONING, URBANIZATION AND URBAN INFRASTRUCTURE

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
83.	Municipality Student Guesthouse in the Darüşşafaka Neighborhood	To create places where university students can lodge at certain periods and support university education	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Universities 3. NGOs	MEDIUM
84.	Construction of Cookery and Waitering School, Vocational School of Tourism and Practice Hotel	Meeting the demand in our region for qualified workforce for tourism and creation of new job opportunities	1. Project development for Vocational High School of Tourism and Practice Hotel 2. Project approval 3. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Istanbul Metropolitan Municipality 5. RBPCNH No. III 4. Universities	MEDIUM
85.	Hotel Project Reşitpaşa Neighborhood Block 154 and Lot 8	Meeting the accommodation demand of the region and increasing tourism activities	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. NGOs	MEDIUM
86.	Girls' Dormitory of 114 beds in Bahçeköy	Solving sheltering problem of female students	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Higher Education Credit and Dorms Authority 3. Universities 4. NGOs	MEDIUM
87.	Animal Hospital and Hotel Project	Providing hotel and hospital services for pet owners	1. Planning 2. Project development 3. Project approval 4. Implementation	1. Sarıyer Municipality 2. Pet owners 3. NGOs	MEDIUM

DISASTER MANAGEMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Surveying Natural Disasters and Calculation of Possible Risks	To make analyses as to what type of risk does the region have and at what extent, what factors increase this risk, and what activities can reduce the risk? Taking necessary measures as a result of these analyses.	<ol style="list-style-type: none"> 1. Collection of information on current plots and buildings 2. Making a meaningful whole out of analyses 3. Formation of risk maps 4. Development of appropriate projects for necessary measures 5. Approval of the chosen project 6. Implementation of the project 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Directorate of Public Works and Settlement 4. Universities 5. NGOs 	LONG
2.	Sarıyer Earthquake Master Plan	To detect earthquake risks in the district of Sarıyer and reduce the damage by implementing the earthquake master plan.	<ol style="list-style-type: none"> 1. Determination of the current status 2. Technical works 3. Zoning works 4. Legal works 5. Efforts for financial resource 6. Training activities 7. Social activities 8. Disaster management 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities 	LONG
3.	Project for Reduction of Sarıyer District Seismic Risk	To strengthen the risky buildings in the Sarıyer district and make the resistant to disasters.	<ol style="list-style-type: none"> 1. To survey the seismic risk structure of Sarıyer district 2. Finding out building which are seismically risky 3. Informing the public living in risky zones 4. Risk of especially public buildings 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities 	MEDIUM

DISASTER MANAGEMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
4.	Houses Resistant to Earthquake	Finding out quantitative data regarding strong and weak buildings through seismic evaluation, implementing or encouraging housing projects regarding local ground structures	<ol style="list-style-type: none"> 1. Integrating seismic zoning works with local ground structure 2. Developing prevention and alleviation programs for damages that will be inflicted on buildings and infrastructure 3. Offering proposals regarding urban planning for disasters and ensuring their implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities 	MEDIUM
5.	Conducting of Ground Surveys As Per Earthquake Regulation for All Infrastructure and Housing Construction	Analyzing local ground structure and opening appropriate areas to housing projects	<ol style="list-style-type: none"> 1. Conducting ground surveys of all infrastructure and houses and analysis of local ground structure 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. BEDAŞ (Electricity) 6. İGDAŞ (Gas) 7. İSKİ (Water) 8. Turkish Telecom 	LONG
6.	Establishing and Integrated Disaster Management	By implementing effective programs against possible disasters in Sarıyer district in order to take measures and reduce damage	<ol style="list-style-type: none"> 1. Creating preparation, response, improvement and damage reduction programs against disasters and implementing them 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Mukhtar Offices 6. Mass Housing Estates 7. NGOs 	LONG

DISASTER MANAGEMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
7.	Reclamation of Stream Beds an Beveled Areas	To ensure urbanization resistant to disasters	1. Opening all stream beds and beveled areas to housing conducting survey of local ground structure and transforming them into housing areas	1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities	MEDIUM
8.	Implementing Neighborhood Disaster Volunteers (NDV) Project and Implement Voluntary Life Project	To form effective response teams to disasters and offering public projects for enlightenment and training	1. Creating groups in Sarıyer who are conscious and sensitive to disasters 2. To give these groups trainings in order to inform them about response to disasters and taking measures	1. Sarıyer Municipality 2. Istanbul Governorate's Provincial Disaster and Emergency Directorate 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities	MEDIUM
9.	Municipal Emergency Response Unit	To take a series of disasters against possible disasters that will affect Sarıyer territory and create the search and rescue infrastructure for this purpose	1. Creating search and rescue teams and first aid against possible natural disasters in Sarıyer district and train them	1. Sarıyer Municipality 2. Istanbul Governorate's Provincial Disaster and Emergency Directorate 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities	MEDIUM

DISASTER MANAGEMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
10.	Tent-Town Project	To brace for the sheltering issue in case of a possible earthquake or disaster	<ol style="list-style-type: none"> 1. To get conscious against possible disasters in Sarıyer and prepare temporary sheltering areas for disaster aftermath 2. To form regular structures which are ready for disasters and perform periodical drills 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities 	MEDIUM
11.	Establishment of District Earthquake Houses	Creating an infrastructure in every neighborhood to be used after earthquake	<ol style="list-style-type: none"> 3. To work in all neighborhoods and villages of Sarıyer in order to inform people about disasters and creating an infrastructure 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. District Governorate of Sarıyer 4. Istanbul Metropolitan Municipality 5. Universities 6. NGOs 	MEDIUM

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Transformation of Sariyer in Eco-City	Establishing the notion of eco-city in Sariyer, through alleviation of negative impact of the city on environment, use of renewable energy resources, production of least quantity of waste, use of recycled materials and sustainability	<ol style="list-style-type: none"> 1. Performing the necessary analyses 2. Planning 3. Project development 4. Approval of the projects 5. Implementation 6. Evaluation and development 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Ministry of Culture and Tourism 3. Ministry of Environment and Forests 4. Ministry of Energy and Natural Resources 5. Istanbul Metropolitan Municipality 6. Universities 7. NGOs 	MEDIUM
2.	Works Aimed At Raising Environmental Knowledge and Awareness	Protection of environment through breeding of awareness of environmentalist life and urban culture.	<ol style="list-style-type: none"> 1. Reduction of waste in its source, separate collection and treatment 2. To organize various activities aimed at students and citizens (conferences, film demonstrations, surveys, brochures, banners, trips, campaigns etc.) 3. Organizing activities on special days such as Environment Week 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Provincial Directorate of National Education 4. Istanbul Metropolitan Municipality 5. Universities 6. NGOs 	SHORT

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
3.	Greening Activity	Planting of trees at appropriate locations in the city, landscaping and increasing green areas	<ol style="list-style-type: none"> 1. Identification of planting areas 2. Organization of informative meetings at schools 3. Acquisition of saplings 4. Planting of saplings 5. Taking measures that encourage development 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Environment and Forests 4. TEMA Foundation 5. Institutions of Primary and Secondary Education 6. Donators of saplings 7. NGOs 	MEDIUM
4.	Waste Battery Management	Collection of waste batteries separately from their location (houses and businesses), transportation, evaluation and disposal	<ol style="list-style-type: none"> 1. Informative works aimed at separation and delivery of waste batteries at source 2. Collection of waste batteries from source and disposal 3. Reinforcing infrastructure and equipment 4. Increasing inspections 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Association of Producers and Importers of Portable Batteries (TAP) 5. Citizens 6. NGOs 7. Private enterprises 	SHORT
5.	Management of Dangerous Wastes	Ensuring disposal of industrial and other wastes effectively starting from source	<ol style="list-style-type: none"> 5. Informative works aimed at separation and delivery of dangerous waste at source 6. Collection of dangerous waste from source and disposal 7. Reinforcing infrastructure and equipment 8. Increasing inspections 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	SHORT

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
6.	Management of Waste Vegetable Oils	Collection of waste vegetable oil separately from their location (houses and businesses), transportation, evaluation and disposal	<ol style="list-style-type: none"> 1. Informative works aimed at separation and delivery of waste vegetable oils at source 2. Collection of waste vegetable oils from source and disposal 3. Reinforcing infrastructure and equipment 4. Increasing inspections 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private Enterprises 	SHORT
7.	Management of Construction Debris	Ensuring evaluation of construction debris at source, separate collection, transportation, recycling and disposal	<ol style="list-style-type: none"> 1. Informative works aimed at separation and delivery of construction debris at source 2. Collection of construction debris from source and disposal 3. Reinforcing infrastructure and equipment 4. Issuing transportation approval certificate for construction debris, prevention of unauthorized discharge and regular controls 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	SHORT

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
8.	Management of Waste Tires	Ensuring separate collection of waste tires at source, transportation, recycling and disposal	<ol style="list-style-type: none"> 1. Cooperation with an authorized agency of the Ministry for works aimed at separate collection, recycling and disposal of waste tires 2. Collection of waste tires from source and disposal 3. Reinforcing infrastructure and equipment 4. Increasing inspections 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private Enterprises 	SHORT
9.	Management of Electronic Wastes	Ensuring collection of electronic wastes separately from their location (houses and businesses), transportation, evaluation and disposal	<ol style="list-style-type: none"> 1. Informative works aimed at separation and delivery of electronic wastes at source 2. Collection of electronic wastes from source and disposal 3. Reinforcing infrastructure and equipment 4. Increasing inspections 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	SHORT MEDIUM

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
10.	Taking Shelters of Ovine Animals and Cattles Out of Settlements	Creation of cleaners living spaces for public health	1. Informing relevant parties through municipal police and removing them from settlements, creating places for sales and slaughtering places for sacrificial animals	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private Enterprises	MEDIUM LONG
11.	Protection and Improvement of Air Quality	Removal of polluting resources or lowering them to acceptable level	1. Informing and raising awareness 2. Increasing regular inspections	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	SHORT
12.	Management of Noise Pollution	Removal of polluting resources or lowering them to acceptable level	1. Informing and raising awareness 2. Increasing regular inspections	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	SHORT
13.	Management of Visual Pollution	Removal of polluting resources or lowering them to acceptable level	1. Informing and raising awareness 2. Increasing regular inspections	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	SHORT MEDIUM

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
14.	Management of Base Stations	Setting up and moving base stations to secure places in order to protect public health	1. Carrying out works as per the regulations	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens and enterprises 5. Information Technologies Authority	MEDIUM LONG
15.	Management of Waste Water Pollution	Treatment or disposal of waste waters without harming the environment	1. Informing and raising awareness 2. Increasing regular inspections	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	SHORT
16.	Management of Medical Wastes	Ensuring collection, of medical wasters at sources, transportation and disposal	5. Informative works aimed at separation and delivery of medical wastes at source 6. Collection of medical wastes from source and disposal 7. Reinforcing infrastructure and equipment 8. Increasing inspections	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	SHORT

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
17.	Recycling and Management of Packaging Waste	Reduction of waste in its source, separate collection, transportation, recycling and disposal	<ol style="list-style-type: none"> 2. Preperation of Sariyer packaging wastes management regulation 3. Informative works aimed at separation and delivery of packaging wastes at source 4. Evaluation of recycling 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private Enterprises 	SHORT
18.	Moving Scrap Dealers	Taking scrap dealers in neighborhoods out of the settlements	<ol style="list-style-type: none"> 1. Informing relevant parties through municipal police and removing them from settlements, creating places for sales and slaughtering places for sacrificial animals 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	MEDIUM LONG
19.	Banning Use of Nylon Bags and Encouraging Use of Recyclable Bags	Protection of environments by replacing nylon bags with recyclable bags	<ol style="list-style-type: none"> 1. Carrying out works aimed at informing and raising awareness 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	MEDIUM
20.	Identification of Waste and Pollution Sources and Prevention of Pollution	Protection of environment by taking waste and pollution sources under control and creating an archive for that purpose	<ol style="list-style-type: none"> 1. Collection and archiving of information from relevant places 2. Increasing inspections 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises 	SHORT

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
21.	Protection and Improvement of Open Drinking Waters	Protection of waters for drinking and use, increasing quality of such waters and prevention of potential risks to environment and health	2. Carrying out disinfection, insulation, renovation and purification of water tanks of public fountains, schools and houses of prayer	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens and enterprises 5. Information Technologies Authority	SHORT MEDIUM
22.	Project for Use of Alternative Energies	Ensuring use of alternative energy resource to prevent global warming	1. Benefitting from wind energy 2. Ensuring heat insulation at houses 3. Making use of sun energy at villages within scope of ORKÖY Project	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	MEDIUM LONG
23.	Powering up Street Lights with Sun Energy	Increasing use of renewable energy and reducing energy costs	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. BEDAŞ (Electricity) 2. Sariyer Municipality 3. Special Provincial Administration 4. NGOs 5. Universities	MEDIUM

ENVIRONMENT					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
24.	Spreading Building Insulation	Effective use of energy and prevention of loss of economic value	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. Sariyer Municipality 2. Owners of buildings 3. Contracting companies 4. NGOs 5. Universities	MEDIUM
25.	Protection of Endemic Plant Richness	Identification of rare endemic plant species and taking them under control	1. Forming a scientific infrastructure 2. Preparing protection plans 3. Implementation and inspection	1. Sariyer Municipality 2. Provincial Directorate of Environment and Forests 3. Istanbul Metropolitan Municipality 4. Citizens 5. NGOs 6. Private enterprises	MEDIUM LONG
26.	Planting Along the Piyasa Avenue Appropriate to Bosphorus Landscape	To strengthen the visual image of Sariyer and prevent air and noise pollution	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM

HISTORY AND CULTURAL HERITAGE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Büyükdere Köyiçi Urban Design and Street Improvement Project and Application	Protection and promotion of historical fabric, development of tourism and contribution to urban development	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Higher Council of Monuments 4. Universities	MEDIUM
2.	Büyükdere Civil Architecture Restoration Projects and Applications	To ensure continuity of structures that reflect the historical texture, to develop tourism and contribute to urban development	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Universities	SHORT
3.	Restoration and Use of Garipçe and Rumeli Feneri Castles Project and Implementation	Opening of castles to public use and protection of historical heritage	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Universities	SHORT
4.	Establishment of Protection, Implementation and Inspection Unit (KUDEB)	To contribute to urban development through speeding up of simple repair of registered buildings in the rear view, impact area and suburbs	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality	SHORT
5.	Köyiçi Urban Design and Street Improvement Project and Application	Ensuring urban development of other Köyiçi region other than Büyükdere, which is chosen as pilot area.	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Higher Council of Monuments 4. Universities	MEDIUM

HISTORY AND CULTURAL HERITAGE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
6.	Restoration Projects for Religious Places and Applications	To ensure that different cultures live their faiths under more comfortable conditions and to protect cultural heritage	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Higher Council of Monuments 4. Foundations of Minorities	LONG
7.	Restoration Project Applications in Pilot Region	To contribute to urban aesthetic development and protection of historical heritage with pilot project	1. Planning 2. Project Development 3. Approval of the Project 4. Implementation	1. Sarıyer Municipality 2. Special Provincial Administration 3. Higher Council of Monuments 4. Universities	MEDIUM

SOCIAL, EDUCATION & CULTURE

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Sarıyer Employment Policy	Providing employment of disabled, women, youth and long-time jobless people	<ol style="list-style-type: none"> 1. Planning and preparation 2. Identification of jobless people and creating a database 3. Organization of vocational courses for different professions 4. Providing support services to those who had vocational training 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of National Education 3. İŞKUR (Turkish Employment Agency) 4. Public Training Center 5. Professional Chambers and Unions 	SHORT MEDIUM LONG
2.	Municipality Vocational Training and Employment Unit	To lead and support boosting of economic income and social welfare by coordinating vocational training activities in the district	<ol style="list-style-type: none"> 1. Planning and preparation 2. Acquisition of personnel, office and equipment needed for implementation of employment policy 3. Establishing permanent cooperation with relevant agencies and organizations 4. Giving trainings in different professions, with organic agriculture, social services, fishing and tourism at the top 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of National Education 3. Public Training Center 4. İŞKUR (Turkish Employment Agency) 5. Professional Chambers and Unions 	SHORT MEDIUM LONG
3.	Tourism and Cookery Vocational Education Practice Hotel	Providing practical education and training to youths in tourism and cooks and employ them	<ol style="list-style-type: none"> 1. Creating the infrastructure 2. Planning and preparation 3. Commissioning 4. Getting approval from the Ministry of Education for diploma education 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of National Education 3. Public Training Center 4. İŞKUR (Turkish Employment Agency) 5. Professional Chambers and Unions 	MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
4.	Unimpeded Sariyer Policy	To ensure welfare of the citizens by developing and implementing a policy in order to respond to needs of different disabled groups living in Sariyer in an integrated way	<ol style="list-style-type: none"> 1. Planning and preparation 2. Identification and analysis of different disabled groups residing in the district, along with needs of these people and their families 3. Drafting of an appropriate disabled policy and implementation tools, according to results of the analyses made and needs found out 4. Implementation of the disabled policy 5. Sariyer Unimpeded Assembly 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Universities 3. Local and national NGOs for the disabled 	<p>SHORT MEDIUM LONG</p>
5.	Unimpeded Parks, Streets and Avenues for Sariyer	Making parks, streets and avenues of Sariyer suitable to use of different disabled groups and giving them the chance to take their place in the society	<ol style="list-style-type: none"> 1. .Making analysis aimed at rendering streets and avenues within borders of the city suitable to needs of physically disabled citizens 2. Starting new arrangements according to the priorities determined 3. Meeting with Istanbul Metropolitan Municipality for arrangement of main arterial roads 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Universities 	<p>SHORT MEDIUM LONG</p>

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
6.	Disabled Care Center	Providing care, aid and support to different disabled groups living in the district	1. Creation of the infrastructure 2. Planning and preparation 3. Operation	1. Sariyer Municipality 2. Istanbul Provincial Directorate of Social Services 3. Istanbul Metropolitan Municipality 4. Associations and foundations for the disabled	MEDIUM LONG
7.	Vocational Training Center for the Disabled	To provide permanent vocational training and personal development service for employment of different disabled groups and increase their participation in the society.	1. Creation of the infrastructure 2. Planning and preparation 3. Operation	1. Sariyer Municipality 2. District Directorate of National Education	MEDIUM LONG
8.	Disabled Information-Communication System	Collection of sufficient information about the disabled people living in Sariyer and their families (job, social security, transportation etc.) and development of most accurate and effective policies under light of these information, allowing the disabled to contribute to the local administration or provide critics	1. Creation of the infrastructure 2. Planning and preparation 3. Operation	1. Sariyer Municipality 2. NGOs	SHORT MEDIUM

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
9.	Supporting Women	Control of health conditions of women, poor and undereducated women in particular, to increase their personal development and participation in the social life	<ol style="list-style-type: none"> 1. Performing an analysis of problems and priorities of women 2. Increasing health, social and educational services for women 3. Opening vocational trainings and nurseries for women with children 4. Offering services to women who are victims of domestic violence 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Authority for Social Services and Child Protection 3. Rep. of Turkey General Directorate of Status of Women 4. NGOs 5. Universities 	SHORT MEDIUM LONG
10.	Women's Guesthouse	Taking women, who are victims of domestic violence, and their children under care and provide support services	<ol style="list-style-type: none"> 1. Creation of the infrastructure 2. Planning and preparation 3. Operation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Governorate of Istanbul 3. Provincial Authority for Social Services and Child Protection 4. District Governorate of Sarıyer 5. Mor Çatı Women's Shelter Foundation 	MEDIUM LONG
11.	Child-Friendly Urban Policy	Meeting needs and demands of the children living in the district according to United National Convention on Child Rights at the maximum level and to contribute to nurturing of healthier generations	<ol style="list-style-type: none"> 1. Drafting a policy aimed at implementation of the UN policy 2. Planning and preparatory works 3. Applications 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Authority for Social Services and Child Protection 3. District Directorate of National Education 4. Universities 5. NGOs 	SHORT MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
12.	Establishment of Children's Museum	To ensure development and entertainment of the children living in the district	<ol style="list-style-type: none"> 1. Creation of the infrastructure 2. Planning and preparation 3. Operation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Culture and Tourism 3. NGOs 	MEDIUM LONG
13.	Organizing an International Sariyer Children's Festival	Celebrating 23 April National Sovereignty and Children's Festival together with children coming from different countries and making 23 April an international festival	<ol style="list-style-type: none"> 1. Planning 2. Making preparations with the primary schools in the district 3. Contacting child groups abroad 4. Defining the program 5. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. District Public Training Center 3. Primary Schools 4. Child groups and organizations abroad 	SHORT
14.	Neighborhood Life Houses for the Elderly	Supporting elderly citizens and giving them more chance to participate in social and cultural life	<ol style="list-style-type: none"> 1. Assigning spaces for new life houses and creating the infrastructure 2. Acquisition of personnel and hardware 3. Diversifying and increasing activities in current life houses according to opinions of users 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate for Social Services 3. Provincial Foundation of Social Aid Solidarity 4. NGOs 	SHORT MEDIUM
15.	Neighborhood Nurseries	Supporting education of pre-school children and employment of women	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Implementation 4. Operation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Special Provincial Administration 3. Provincial Directorate of National Education 	MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
16.	Civil Society Center	Contributing to development of civil society in the district by providing a center that can be used by different civil society organizations active in the country.	<ol style="list-style-type: none"> 1. Planning 4. Acquisition of needed personnel and hardware 2. Contacting NGOs in the district 3. Operation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. NGOs 	SHORT MEDIUM
17.	Establishment of A Mother-Child Health Center	Protection of mother and child health in the district before and after birth	<ol style="list-style-type: none"> 1. Foundation of the health center 2. Providing mother candidates with trainings on family and pregnancy 3. Regular monitoring of pregnancies, providing medical guidance and monitoring of health conditions of newborn babies 4. Providing folic acid support against Spina Bifida disease 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. District Health Group Authority 3. NGOs 	MEDIUM LONG
18.	Foundation of Health Village	Ensuring that citizens receive quality health and care services in a natural environment	<ol style="list-style-type: none"> 1. Creation of the infrastructure 2. Planning and preparation 3. Operation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Health 3. Universities 	MEDIUM LONG
19.	Mobile Health Service	Ensuring easy access of the disabled and elderly to health services	<ol style="list-style-type: none"> 1. Planning 2. Approval 3. Preparation 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. District Health Group Authority 3. NGOs 	MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
20.	Free Medicine Support	Providing the needy with the medicines which are not covered by SGK or other social security systems but needed in emergencies	1. Planning 5. Acquisition of most needed medicines 2. Informing the needy about the service 3. Giving away to the needy	1. Sarıyer Municipality 2. Provincial Directorate of Health 3. Istanbul Chamber of Pharmacists	SHORT
21.	Consumption of Organic Food	Protection of public health through promotion of consumption of fresh, organic and natural food	1. Planning 2. Encouragement of sales at street bazaars 3. Encouragement of organic farming 4. Establishing an organic bazaar in Sarıyer	1. Sarıyer Municipality 2. NGOs	SHORT MEDIUM
22.	Organizing and International Student Summer Camp	Achieving harmony among students and cultures coming from abroad, breaking the prejudices, ensuring knowledge-exchange, contributing to friendship among cultures by nurturing social skills and solidarity	1. Contacting students and groups in different countries 2. Determination of common activities 3. Making the preparations 4. Realizing the camp	1. Sarıyer Municipality 2. Universities 3. Student groups and organizations in Turkey and abroad	SHORT MEDIUM LONG
23.	University Student's Dormitory	Providing university students studying in or around the district with quality housing and sheltering opportunity	1. Creation of the infrastructure 2. Planning and preparation 5. Operation	1. Sarıyer Municipality 2. Higher Education Credit and Dormitories Authority 3. Universities 4. NGOs	SHORT MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
24.	Education Support Courses to Students	Organization of free supportive courses to students of regular and open education system	1. Planning 2. Preparation 3. Promotion 4. Implementation	1. Sariyer Municipality 2. District Directorate of National Education 3. Universities 4. NGOs	SHORT MEDIUM
25.	Support to Primary School Students	Providing books and stationeries to students with inadequate financial means and supporting their education	1. Planning 2. Identification of the needs 3. Providing support on the basis of objective criteria	1. Sariyer Municipality 2. District Directorate of National Education 3. Primary Schools in the district 4. NGOs	SHORT MEDIUM LONG
26.	Construction of New Schools	Solving the education issue by building the schools shown on the district urban development plan	1. Planning 2. Project development 3. Construction 4. Transfer to Directorate of National Education	1. Sariyer Municipality 2. Special Provincial Administration 3. District Directorate of National Education	MEDIUM LONG
27.	Language Ville	Establishing a language village where different foreign languages will be taught, thereby supporting multilingual and multicultural society	1. Creation of the infrastructure 2. Planning and preparation 3. Operation	1. Sariyer Municipality 2. District Directorate of National Education	MEDIUM LONG
28.	Establishment of Sariyer Conservatory	Increasing and spreading music culture and activities in the district	1. Planning and preparation 2. Identification of musician and candidates living in the district 3. Creating an orchestra and providing training and rehearsals	1. Sariyer Municipality 2. District Public Training Center 3. Universities 4. NGOs	SHORT MEDIUM

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
29.	Sarıyer Modern Arts Exhibition and Design Workshop	Establishing a modern arts exhibition and design workshop where students of art design faculties and university students will have chance to exhibit their designs	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. NGOs 	MEDIUM
30.	Development of Inter-Cultural Dialogue	Increasing and preserving tolerance between groups from different cultures, faiths and traditions in the district	<ol style="list-style-type: none"> 1. Planning and preparation 2. Identification of groups in the district that represent different groups 3. Planning common activity areas and activities 4. Organization of various activities 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Foundations of Minority Religious Groups 3. Turkish Culture and Art Organizations 	SHORT MEDIUM LONG
31.	Creating Culture and Art Streets	Increasing numbers of culture and art venues, developing cultural and artistic life and increasing tourism revenues	<ol style="list-style-type: none"> 1. Arrangement of suitable streets 2. Planning and preparation 3. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Directorate of Bosphorus Urban Development 3. Arts and Culture Entrepreneurs 	MEDIUM LONG
32.	Art Projects at Urban Spaces Owned by State	Widening reach of artistic works at public places and supporting local cultural richness	<ol style="list-style-type: none"> 1. Planning 2. Project development 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Higher Education Credit and Dormitories Authority 3. Universities 4. NGOs 	MEDIUM

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
33.	Culture Parks	Increasing inter-cultural tolerance and awareness by introducing different cultures and religious at the parks in the district	1. Arrangement of Suitable Location 2. Planning and preparation 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III	MEDIUM LONG
34.	Büyükdere Culture Center	Development of cultural and art life in the district by establishing a multi-purpose culture, congress and exhibition center	1. Planning 2. Project development 3. Acquisition of the building owned by the Maritime Lines 4. Operation	1. Sarıyer Municipality 2. District Directorate of National Education 3. Istanbul Culture Foundation 4. Istanbul 2010 Culture Capital Foundation	SHORT MEDIUM LONG
35.	Authentic Handicrafts Bazaar	Allowing women and the disabled to earn income with their own handicraft products	1. Arrangement of Suitable Location 2. Planning and preparation 3. Preparation of products 4. Starting sales	1. Sarıyer Municipality 2. District Public Training Center	MEDIUM LONG
36.	Fish, Tea, Cherry and Patty Festivals	To enrich cultural life and promote the district by organizing festivals around brand values of the district, such as fishing, Emirgan tea, Sarıyer patty and Zekeriyaköy cherry	4. Planning and Preparation 5. Promotion 6. Implementation	1. Sarıyer Municipality 2. Merchant and Professional Chamber 3. Art and culture Organizations	SHORT MEDIUM
37.	Natural Life Culture	To ensure that citizens, children in particular, get to know and protect the natural life through nature trips and other activities	1. Planning 2. Promotion 3. Implementation	1. Sarıyer Municipality 2. Mukhtar Offices 3. Primary and Secondary Schools	SHORT MEDIUM

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
38.	Hobby Parks Parks	Rendering citizens nearer to natural life and increase their awareness	1. Creation of infrastructure 2. Project development 3. Implementation	1. Sarıyer Municipality 2. Provincial Directorate of Environment and Forestry	MEDIUM LONG
39.	Social Aid Unit	Provide support to disabled, elderly and needy people	4. Creation of infrastructure 5. Planning and preparation 6. Identification of different needs within borders of the district 7. Drafting social aid policies 8. Identification of objective criteria for aid distribution 9. Implementation	1. Sarıyer Municipality 2. Rep. of Turkey Prime Ministry Social Aid and Solidarity Foundation 3. Rep. of Turkey Istanbul Governorate Social Aid and Solidarity Foundation 4. District Governorate of Sarıyer	SHORT MEDIUM
40.	Municipality Social Facility	Providing eating, recreation and entertainment opportunities to citizens with reasonable prices	1. Creation of infrastructure 2. Planning and Preparation 3. Operation	1. Sarıyer Municipality	MEDIUM LONG
41.	New Municipality Wedding Hall	Ensuring that weddings take place in better, faster and appropriate space	1. Creation of infrastructure 2. Planning and Preparation 3. Operation	1. Sarıyer Municipality	SHORT MEDIUM
42.	Forest Picnic Areas	Creating suitable areas for citizens to have picnic	1. Planning and preparation 2. Renting of forest picnic areas and opening to public	1. Sarıyer Municipality 2. General Directorate of Forests 3. Provincial Directorate of Environment and Forests 4. Istanbul Directorate of Forests Operation	SHORT MEDIUM

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
43.	Modern Sacrificial Animal Slaughtering and Sales Locations	Setting up modern sacrificial animal sales and slaughtering locations at various points around the district in order protect public health and environment	1. Planning 2. Preparation 3. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality	SHORT MEDIUM
44.	Protection of Street Animals	Vaccination of abandoned animals, treating them and protection of street animals by creating natural living areas	1. Planning 2. Creating natural living areas 3. Creating feeding points around Sarıyer 4. Treatment of old and sick animals 5. Regular annual vaccinations	1. Sarıyer Municipality 2. Universities 3. NGOs	SHORT
45.	Animal Hospital and Hotel Project	Providing hospital and hotel services to pet owners	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. Sarıyer Municipality 2. Pet owners 3. NGOs	MEDIUM
46.	Protection of Wild Animals	Protection of permanent or temporary wild animals (ducks, birds, swans etc.) and protection against diseases through vaccination	1. Planning 2. Identification of species 3. Applications aimed at protection	1. Sarıyer Municipality 2. Universities 3. NGOs 4. Hunting Clubs	SHORT MEDIUM
47.	Migratory Birds Observation Points	To allow observation of migratory birds passing through the district under convenient conditions and support district's tourism	1. Planning 2. Determination of location 3. Promotion 4. Offering for use	1. Sarıyer Municipality 2. Universities 3. NGOs	SHORT

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
48.	Protection of Animals Living in the Sea and Around Water Sources	Protection of animals such as fish, birds and ducks living in and around lakes, lagoons, dams, rivers, streams and parks and increasing their numbers	1. Planning and preparation 2. Identification of species living in the district 3. Drafting a plan for protection 4. Implementation	1. Sarıyer Municipality 2. NGOs	SHORT MEDIUM
49.	Preparing Biking Tracks	Supporting health life and protect environment in the district	1. Planning 2. Creation of the infrastructure 3. Implementation 4. Promotion and encouragement	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality	MEDIUM LONG
50.	Sarıyer Sports Center	Increasing sports activities in the district and provide infrastructure and investments so that public have more chances for doing sports	1. Planning 2. Project development 3. Approval of the project 4. Implementation	1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Sports Clubs 6. Relevant NGOs	MEDIUM
51.	Zekeriya köy Sports Complex	Increasing sports opportunities for residents of the district	1. Planning 2. Creation of the infrastructure 3. Operation	1. Sarıyer Municipality 2. Provincial Directorate of Youth and Sports	MEDIUM LONG
52.	Establishing Amateur Sports Clubs	To contribute to sports activities and health life in the district by establishing sports clubs in neighborhoods where none exists	1. Determination of location according to order of priority 2. Creation of suitable physical space 3. Official establishment procedures 4. Offering for use	1. Sarıyer Municipality 2. Turkish Confederation of Amateur Sports Clubs 3. Turkish Federation of Amateur Sports Clubs	MEDIUM LONG

SOCIAL POLICY, CULTURE, ARTS, SPORTS AND ANIMAL RIGHTS

ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
53.	Opening Current Sports Facilities to Public Use	Increasing sports activities and health in the district by opening sports facilities to the use of people of Sarıyer	1. Planning and preparation 2. Promotional activities	1. Sarıyer Municipality 2. Current Sports Clubs	SHORT MEDIUM
54.	Sea Sport Along the Coastline	Making coastline of the district suitable for sea and water sports and opening these to use of citizens and visitors	1. Planning 2. Creation of the infrastructure 3. Operation	1. Sarıyer Municipality 2. Entrepreneurs	MEDIUM LONG
55.	International Local Administrations Sports Competition	Developing local sports and sports activities by organizing competitions between sports clubs of local administrations or other local clubs worldwide	1. Determination of appropriate branches 2. Planning and preparation 3. Implementation	1. Sarıyer Municipality 2. International Sports Organizations 3. Local administrations from different countries	MEDIUM LONG
56.	Sarıyer as Information Society and City	Making maximum use of information, technology and communications in city management and life.	1. Drafting and information society policy for Sarıyer 2. Planning and project development in line with the policy 3. Implementation of the projects	1. Sarıyer Municipality 2. City Council 3. Neighborhood Mukhtars 4. Universities 5. NGOs 6. Private Enterprises 7. Media and press	SHORT MEDIUM

SERVICES SECTOR

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Sarıyer Tourism Paradise	Sarıyer is a District where there is intensive tourism and brings in high income.	<ol style="list-style-type: none"> 1. Completing and incentivizing of the hotel projects; 2. Incentivizing of small boutique hotels and boarding houses; 3. Presenting of the historical places and putting into service for tourism by renovating; 4. To create brand values; 5. To provide new business and employment possibilities. 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Istanbul Metropolitan Municipality 4. Provincial Directorate of Culture and Tourism 5. Special Provincial Administration 6. Mukhtar Offices 7. Tourism and Trade Associations 8. Business Owners 9. Entrepreneurs 10. NGOs 	MEDIUM LONG
2.	Establishment of Service Sector and Tourism Unit	To provide contribution for the economical and environmental development of the District by presenting various and permanent services.	<ol style="list-style-type: none"> 1. Allocation of place, equipment and personnel; 2. Preparation of Tourism policy for Sarıyer; 3. Guiding to the entrepreneurs and enterprises at service and tourism area and presenting of support services. 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Culture and Tourism Directorate of the City 4. Tourism Associations and Trade Associations 5. Business Owners 6. Entrepreneurs 	SHORT MEDIUM
3.	Analysis of Inventory and Reporting	Analyzing of the existed values and potentials of the District in terms tourism and reporting.	<ol style="list-style-type: none"> 1. Information gathering from all information sources and compiling; 2. Analysis of the culture and tourism values and reporting. 3. Constitution of presentation and culture inventory and determination of the strategies. 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Universities 4. Mukhtar Offices 5. Business Owners 6. NGOs 	SHORT (Analysis Results) MEDIUM (Creation of Inventory)

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
4.	Demand Analysis	Detection and analyzing of the District oriented, present and possible tourism demand, and development of the advertising and marketing strategy.	<ol style="list-style-type: none"> 1. Designing and implementing of the area work, oriented to the determination of the target group, 2. Analyzing and reporting of the gathered information; 3. Determination of the brand values, determination of the marketing policy and strategies; 4. Determination of the tourism types suitable to Saryer. 	<ol style="list-style-type: none"> 1. Saryer Municipality 2. Saryer District Governorate 3. Mukhtar Offices 4. Travel Agencies 5. NGOs 	SHORT MEDIUM
5.	Offer Analysis	Definition of the potential, historical, cultural and touristic places and products existed in the District.	<ol style="list-style-type: none"> 1. A tourism oriented area work that will be implemented upon all stakeholders, together with enumeration analysis; 2. Analyzing and reporting of the gathered information; 3. Determination of the brand values, determination of the marketing policy and strategies; 4. Determination of the tourism types suitable to Saryer according to offer. 	<ol style="list-style-type: none"> 1. Saryer Municipality 2. Saryer District Governorate 3. Mukhtar Offices 4. Travel Agencies 5. NGOs 	SHORT MEDIUM LONG

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
6.	Substructure oriented to Advertisement Activities	Performing of advertisement of the District at tourism area	<ol style="list-style-type: none"> 1. Comparative analysis; 2. Establishment of the material ingredients, examination and increasing of them within medium and long term. 3. Establishment, designing of the promotional materials and translation of them into foreign languages; 4. Examination, comparison and evaluation of samples in order to constitute tourism oriented web site. 5. Suggestions for Saryer and setting model, preparation of the content substructure, determination of marketing policies and strategies 6. Researching of legislation in order to establish tourism information stands, and obtaining necessary permissions. 7. To make negotiations with tourism agencies and to attract their attentions to Saryer. 8. Determination of the tour route for sightseeing busses. 	<ol style="list-style-type: none"> 1. Saryer Municipality 2. Saryer District Governorate 3. Provincial Directorate of Culture and Tourism 4. Provincial Directorate of Environment and Forests 5. Strait Command 6. Universities 7. Mukhtar Offices 8. NGOs 9. Travel Agencies 	SHORT MEDIUM LONG

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
7.	Implementation of the Constituted Advertisement Activities	Implementation of the activities arisen as the result of substructure study.	<ol style="list-style-type: none"> 1. Implementation of accurate communication resources for branding, 2. Printing of advertisement materials, 3. Participation into domestic and international advertisement activities; 4. Establishment of tourism information stands; 5. Commencing of tours by sightseeing buses; 6. Placing of the tourism signboards to the locations that will particularly attract tourists. 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Sariyer District Governorate 3. Universities 4. Mukhtar Offices 5. NGOs 6. Travel Agencies 7. Tourism and Trade Associations 8. Business Owners 	SHORT MEDIUM
8.	Determination, regeneration and diversification of the existed resources	To develop by using the existing cultural, touristic and historical places of Sariyer District productively.	<ol style="list-style-type: none"> 1. Researching of the existed historical places; 2. Making studies for renovation of the found historical places; 3. Determination of the tourism types suitable to Sariyer District; 4. To attract attention of the investors to the region after determining of the tourism areas; 5. Reactivating of Turban Facilities for tourism. 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Sariyer District Governorate; 3. Istanbul Metropolitan Municipality 4. Provincial Directorate of Culture and Tourism 5. Provincial Directorate of Environment and Forests 6. Strait Command 7. National Estate 8. Universities 9. Mukhtar Offices 11. Business Owners 12. Entrepreneurs 10. NGOs 11. Tourism Companies 	SHORT MEDIUM

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
9.	Hotel Projects	To incentivize the investments in order to meet accommodation requirement and to strengthening tourism.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Related NGOs 	MEDIUM
10.	Development of the Boarding Houses	Increasing the economical income in the district by orientating Sariyer people for boarding houses operation.	<ol style="list-style-type: none"> 1. Examining of the cause and effect relations of the past experience 2. Revealing of existed potential 3. A model suggestion for Sariyer, which is the district of universities at the housing market conjuncture particularly. 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Sariyer District Governorate 3. Universities 4. Mukhtar Offices 5. Entrepreneurs 6. NGOs 7. Travel companies 	SHORT MEDIUM
11.	Health Tourism	To provide contribution to development by combining existed or newly constructed health organizations in the district with tourism sector.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Health 3. Tourism and Trade Associations 4. Business Owners 5. Entrepreneurs 	MEDIUM LONG
12.	Religious and Cultural Tourism	Evaluation of the existed religious and cultural richness for advertisement and development of the district.	<ol style="list-style-type: none"> 1. Implementation of the existed renovation and restoration projects 2. Preparation of the visual and documentary advertisement materials 3. Implementation of the presentation activities 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism 4. Tourism and Trade Association 5. Business Owners 6. Entrepreneurs 7. NGOs 	MEDIUM LONG

TOURISM					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
13.	Constitution of Bird Observation Houses	To increase ecologic tourism activities in the district.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 	MEDIUM
14.	Panorama Balloon Project	To attract attention of the tourists by providing to watch unique beauties of the Bosphorus.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 	MEDIUM

SME (Small and Medium Enterprises)					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	SME Information and Support Unit of the Municipality	To provide municipality services, institutionalization, financial resource, service and product quality particularly fishing and restaurants as well as consultancy and support services for new entrepreneurs.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. RBPCNH No. III 4. Universities 5. Related NGOs 	SHORT MEDIUM
2.	Service sector and foundation of Tourism Unit	To perform activities regularly, continuously and consistently that will be realized at tourism area in terms of development of the district.	<ol style="list-style-type: none"> 1. Examining of the cause and effect relations of the past experience 2. Revealing of existed potential 3. A model suggestion for Sariyer, which is the district of universities at the housing market conjuncture particularly. 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Sariyer District Governorate 3. Universities 4. Mukhtar Offices 5. Entrepreneurs 6. NGOs 7. Travel companies 	SHORT MEDIUM
3.	Increasing capacities and qualities of SMEs.	Increasing of the demands and incomes through increasing of the institutional structure, budget, service and product qualities of the SMEs that implement activities at Sariyer	<ol style="list-style-type: none"> 1. Planning 2. Determination of the local requirements 3. Training of the business owners and employees concerning service and product quality issues 4. To provide support for benefiting from the existed incentives 5. To provide tourism training and foreign language education to the business owners and employees at the touristic places 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. District Directorate of National Education 3. Business owners and employees 4. Universities 5. KOSGEB (Small and Medium Industry Development Organization) 6. Professional Associations and Chambers 	SHORT MEDIUM

SME (Small and Medium Enterprises)					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
4.	To make benefiting SMEs from the funds of European Union	Support to SMEs at Sarıyer through the donations and loans that were provided by EU	<ol style="list-style-type: none"> 1. To make regular fund scanning 2. To make application to the fund possibilities 3. To implement the projects 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. KOSGEB(Small and Medium Industry Development Organization) 3. European Enterprises Network 4. Universities 5. Professional Unions and Chambers 	SHORT MEDIUM LONG
5.	Sarıyer SME Association	To achieve institutional cooperation for solving of the problems of business owners that implement activities at different sectors within the district and to provide representation	<ol style="list-style-type: none"> 1. Planning 2. Working meetings for establishment 3. Legal Application 4. Procurement of office and equipment 5. Commencing activity 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Professional Unions and Chambers 3. Business Owners 	MEDIUM
6.	Star Operating System	Increasing the service and product quality by standardization eating houses and restaurants and providing income increasing depend on this issue.	<ol style="list-style-type: none"> 1. Planning and preparation 2. Putting into practice of necessary changes for certification 3. Making advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Professional Unions and Chambers 3. Istanbul chamber of restaurant keepers and merchants 4. Business Owners 	SHORT MEDIUM
7.	Regular SME Auditing	To increase service qualities of the enterprises and protection health and rights of the consumers	<ol style="list-style-type: none"> 1. Implementation audits 2. Cleaning audits 3. Price audits 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Environment and Forest Directorate of the City 3. Provincial Directorate of Agriculture 	SHORT
8.	Featuring of Sarıyer Brands	Increasing of SME incomes by performing advertisement in order to feature Sarıyer brands	<ol style="list-style-type: none"> 1. Planning 2. Fishing festival 3. Mussel festival 4. Taste Competitions of Sarıyer Pastry 5. Five o'clock Tea at Emirgan 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Business Owners 4. Professional Unions and Chambers 	SHORT MEDIUM

SME (Small and Medium Enterprises)					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
9.	Protection of the local tastes	Registration of the the most famous local tastes of Sariyer including Sariyer Pastry, mackerel, salted bonito, Büyükdere Ice cream, Emirgan Tea and sahlepe; obtaining their licenses in terms of protection and advertising of them	<ol style="list-style-type: none"> 1. Determination of the local tastes 2. Obtaining their licenses 3. Extending of the production and providing of standardization 4. Marketing and advertisement 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Gourmets 3. Universities 4. NGO's 	MEDIUM
10.	Sector Policy of Sea Products	Establishment of policy to develop the fish and mussel sectors as sustainable and implementation of this policy	<ol style="list-style-type: none"> 1. Analyzing of the existed problems of fishermen and mussel sellers 2. Development of a policy in accordance with the determined problems and requirements 3. Putting into practice of the developed policy 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Sariyer District Governorate 3. Provincial Directorate of Agriculture 4. Cooperatives of Aquaculture Products 5. Universities 6. NGO's 	SHORT
11.	Fishing Center Sariyer	Converting of Sariyer to the most important center in the country and city in terms of fish hunting and consumption.	<ol style="list-style-type: none"> 1. Rearrangement of the fishing ports, and sales places, 2. To produce solution for the fishermen by sharing their common requirements and problems 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Universities 4. Cooperatives of Aquaculture Products 5. Professional Associations and Chambers 6. NGO's 	SHORT MEDIUM LONG
12.	Project of Fishermen Market	Development of local economy and fishing sector	<ol style="list-style-type: none"> 1. Allocation of a suitable place 2. Obtaining of the legal permits 3. Procurement of financing 4. Project designing 5. Construction 6. Operation 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Agriculture 4. Cooperatives of Aquaculture Products 5. Professional Unions and Chambers 	MEDIUM LONG

SME (Small and Medium Enterprises)					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
13.	Construction of cold storage house for fishing and establishment of Operation Facility	Protection of the water products at healthy environment for long period; processing, packaging and to make ready for marketing and to provide support for the sector through this way.	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Agriculture 4. Producer Unions 5. Universities 6. Related NGO's 	MEDIUM
14.	Hygienic Mussel Production	To provide hygienic and healthy mussel production	<ol style="list-style-type: none"> 1. Allocation of a suitable place 2. Obtaining of the legal permits 3. Procurement of financing 4. Project designing 5. Construction 6. Operation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Special Provincial Administration 4. Provincial Directorate of Agriculture 5. Cooperatives of Aquaculture Products 6. Professional Unions and Chambers 	MEDIUM LONG
15.	Agricultural and rural development policy of Sarıyer	Providing of contribution to the economical development by the small enterprises of Sarıyer through implementing activities at agricultural and rural development areas.	<ol style="list-style-type: none"> 1. Searching and analyzing for different areas 2. Planning suitable to the areas 3. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Special Provincial Administration 4. Provincial Directorate of Agriculture 5. Universities 6. KOSGEB 7. Professional Associations and Chambers 	SHORT MEDIUM
16.	Development of green house cultivation at urban area	Increasing of the agricultural production and agricultural economic input, to create new employment areas	<ol style="list-style-type: none"> 1. Planning 2. Project Designing 3. Approval of the project 4. Implementation 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Provincial Directorate of Agriculture 3. Special Provincial Administration 4. Istanbul Chamber of Agriculture 5. Related NGOs 6. Universities 	MEDIUM LONG

SME (Small and Medium Enterprises)					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
17.	Project for Development of Organic Agriculture at the urban area	To realize production suitable to the environment, plants, animals and humanitarian health, environment friendly without polluting soil and water resources and air; to increase the agricultural income and to create new employment areas.	<ol style="list-style-type: none"> 1. Determination of the areas 2. Receiving loan for organic agriculture 3. Providing of necessary substructure 4. Monitoring of organic agriculture and certification after harvesting 5. Marketing 	<ol style="list-style-type: none"> 1. Sariyer Municipality 2. Provincial Directorate of Agriculture 3. Provincial Directorate Environment and Forests 4. Special Provincial Administration 5. Istanbul Chamber of Agriculture 5. Related NGO's 6. Universities 	LONG

COAST LINE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
1.	Evaluation of the coasts and bays for new enterprises	Increasing of the incomes by evaluating the coasts and bays that have existed in the borders of the district and presenting them to public use.	<ol style="list-style-type: none"> 1. Planning 2. Researching of sea, beaches and bays for development 3. Presenting of bays and beaches to public use for development of tourism 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Istanbul Metropolitan Municipality 4. Provincial Directorate of Culture and Tourism 5. Provincial Directorate of Environment and Forests 6. Provincial Directorate of Agriculture 7. Strait Command 8. National Real Estate 9. Universities 10. Mukhtar Offices 11. Business Owners 12. Entrepreneurs 13. Professional Unions and Chambers 14. NGOs 	MEDIUM LONG
2.	Increasing of the quality in the enterprises that have been located at coasts and bays	Increasing of demand and satisfaction by developing institutional structure of the existed organizations and service quality	<ol style="list-style-type: none"> 1. Planning 2. Analyzing problems and requirements of the enterprises 3. Presenting support services in accordance with the determined requirements (training, incentive etc) 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism 4. Provincial Directorate of Environment and Forests 5. Provincial Directorate of Agriculture 6. Business Owners 7. Professional Unions and Chambers 	SHORT MEDIUM LONG
3.	Development of sea and water sports	Using of the coasts and bays as sea sports oriented and to provide economic revenue through this way as well as to present them for the benefit of public	<ol style="list-style-type: none"> 1. Planning 2. Determining of bays and coasts suitable to the different water sports 3. Establishing enterprises with municipality or private investments 4. Advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Environment and Forests 4. Universities 5. Business Owners 6. Entrepreneurs 7. Sports Clubs 8. Professional Unions and Chambers 9. NGOs 	

COAST LINE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
4.	Designing of the observation and panorama terraces	Increasing of incomes by constituting observation and panorama terraces on the parcels that see the Bosphorus and Sea.	<ol style="list-style-type: none"> 1. Planning 2. Finding of the suitable parcels and fulfilling of the legal process 3. Implementation of the arrangements 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Business Owners 4. Entrepreneurs 	MEDIUM LONG
5.	Establishment of Sea Aquarium	Increasing of the daily tourism, advertising of the district and gaining income	<ol style="list-style-type: none"> 1. Planning and preparation 2. Establishment of substructure 3. Operating 4. Advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Provincial Directorate of Culture and Tourism 4. Universities 5. NGO's 	MEDIUM LONG
6.	Opening of the coasts for public use	To provide more benefit from the coasts to the district habitants	<ol style="list-style-type: none"> 1. Planning 2. Opening of all coasts and beaches to public use 3. Rearrangement of Black Sea coasts and opening for tourism 4. Coastal arrangements of Tarabya, İstinye and Çayırbaşı bays 5. Advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Istanbul Metropolitan Municipality 	

COAST LINE					
ACTION	DESCRIPTION	GOAL	IMPLEMENTATION STEPS	RESPONSIBILITIES AND RELEVANT STAKEHOLDERS	PERIOD
7.	Coastline Bosphorus Tours	Development of tourism by organizing Bosphorus Tours and making advertisement of the District	<ol style="list-style-type: none"> 1. Planning and preparation 2. Advertisement 3. To arrange Bosphorus Tours from Aşiyan to Rumeli Feneri 4. To give information about the historical seaside residences and who lived there 5. Appearance of historical Garipçe and Rumeli Feneri Castles from the sea and explaining their history 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Sarıyer District Governorate 3. Istanbul Metropolitan Municipality 4. Ministry of Transportation 5. TURYOL 	<p>MEDIUM</p> <p>LONG</p>
8.	Black Sea Coast Piers	By facilitating transportation for the places such as Kilyos that stay at coastal area to boost tourism	<ol style="list-style-type: none"> 1. Planning and preparation 2. Constructing of pier/port for sea transportation 3. Advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Ministry of Transportation 4. Mukhtar Offices 5. TURYOL 	<p>MEDIUM</p> <p>LONG</p>
9.	New Rumeli Light house	Making Rumeli Feneri a fishing, entertainment and tourism center to provide contribution for development of the region by creating and to increase the brand value	<ol style="list-style-type: none"> 1. Planning and preparation 2. Performing of advertisement activities to increase investments to the region 3. Strengthening of the substructure 4. Advertisement activities 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. Business Owners 4. Entrepreneurs 5. Aquaculture Products Cooperatives 6. NGOs 	<p>MEDIUM</p> <p>LONG</p>
10.	Hand-Line Fishing	To develop hand-line fishing at the coast-line of Sarıyer	<ol style="list-style-type: none"> 1. Planning and preparation 2. To provide boatyards 3. To provide sales possibilities 4. Advertisement 	<ol style="list-style-type: none"> 1. Sarıyer Municipality 2. Istanbul Metropolitan Municipality 3. NGOs 	<p>SHORT</p> <p>MEDIUM</p>

EXPERT OPINIONS



Neli Akay
Secretary General
Sariyer City Council

When we examine the Civic Rights Manual it says that;

“The City is a complex system that changes continuously at different type and scale and includes a great variety of problems”.

Considering the urban policies of European Council, “European Campaign” had been organized for urban renaissance, between 1980 and 1982 years and “European Urban Condition” was developed. It was purposed to create sample urban environments through this campaign oriented to townsman and local administrations. Three steps are important within this process:

- Establishment of local democracy and urban policy
- Cooperation among the administrations
- Participation of townsman

These studies were activated in Turkey in 1996 through the City Councils that gather central administration, local administration and Non-Governmental Organizations at the same platform.

- A new understanding : Partnership at Solution
- A new Conscious: To own the city
- A new Behave: Active Participation

The “Development Action Plan” of a city that has been prepared by the stakeholders determines the environment and development processes. Particularly it provides contribution of townsman related the problems concerning their lives directly, furthermore unchangeable development policies will be determined as well.

Community Development makes sustainable development to achieve the aim. Sustainable Action Plan is to show respect of human to the environment and created culture for development of the life quality. Steps starting from individual integrate with the World by globalizing.

The city is a venue. The city is the integration of relations.

Cities are our common venue that we have been maintaining our lives. Let’s support sustainable development in our district.



Associate Prof. Dr. Maria D. Alvarez
Boğaziçi University
Department of Tourism Management

As being representative of Boğaziçi University I have been attending to the studies that have been fulfilled within the frame of SKEP (SDAP (Sarıyer Development Action Plan)). The general purpose of these studies is;

To develop environmental, social and economical structure of Sarıyer District with sustainable local participating approach.

As being representative of Tourism Management Department of Boğaziçi University, we started studies oriented to service sector and tourism, together with the other participant experts and we produced projects for many different subjects in order to provide contribution to the development of Sarıyer people.

During the studies that took place between January and June 2010, first of all inventory analyzing and reporting of cultural and tourism of Sarıyer were started. Surveys were sent to the Mukhtar Offices in the district and publications that concern Sarıyer and information, which had been gathered previously, was examined. This information is very important in order to determine the strategies, oriented to the tourism of Sarıyer.

It was targeted to perform demand and offer analysis and depend on them to establish a substructure oriented to determination of tourism types suitable to Sarıyer and advertisement activities.

As the first activity, four students from the Department of Tourism Management of Boğaziçi University researched perceiving of Sarıyer by local people, knowledge level and information resources that they used within the scope of their dissertations of bachelor degree. The research provided much information concerning what Sarıyer people thinks and what they know related to Sarıyer. In order to obtain more information it has been considering realizing of other researches in wider scope.

Following the realized analysis, advertisement activities for presentation of Sariyer Tourism were specified. Making of studies were planned for establishment and planning of the contents of advertisement materials, preparation of tourism oriented web site, constitution of tourism information stands, negotiation with tourism agencies and attract attention to Sariyer.

Furthermore it was considered to arrange communication meetings and to provide trainings for improving of the service sector at Sariyer. Financial support or sponsorships are required from various national and international associations for realizing of these issues. Mukhtar Offices of Sariyer have important task to establish communication with the small and medium size enterprises.

Depend on the results that were obtained from the realized researches, development of fishing policy of Sariyer has a great importance. Concerning this issue, supporting of the cooperatives, establishment of marketing stands, branding of Sariyer Fish and Mussel, celebration of World Fishing Day and construction of fishing museum have been taken into consideration.

As the first step an action plan that includes the above-specified activities, was constituted under the leadership of Sariyer Municipality. It has been targeting realizing of sustainable activities with a participant approach, in medium and long term.



Assistant Prof. Dr. Ayşe Gül Bölükbaşı
T.R. Marmara University
Institute and School of Banking and Insurance

About SKEP (SDAP (Sarıyer Development Action Plan))

Providing and maintaining services that will meet the requirements and demands of the district people is important in terms of providing of citizen loyalty. Municipalities aim to increase the life quality and satisfaction of the citizens through their services that they have realized, while covering common requirements of the people living at the district. In this regard, Sarıyer Municipality has targeted to produce service based on the requirements, by using of the resources more efficiently and effectively, in order to increase the satisfaction of the citizens. Since the satisfaction is important for the local administrators in terms of determination of the either social or economical problems and evaluation of the presented services, Sarıyer Municipality has been struggling to realize the activities that will be implemented, through establishment a Sustainable Development Action Plan.

Within this process a meeting was convened within the scope of Sustainable Development Action Plan and working groups were constituted. These working groups were organized under three main titles such as; “Technical Substructure for Sustainable Local Development”, “Social Policy, Education and Culture”, and “Tourism”. Targets were specified as short, medium and long term targets and it was decided to prepare activities and projects that would be realized as needed. The issue concerning how necessary resources would be obtained that is required for the projects was planned as it would be handled within the planning process.

The base was constituted for giving information to the citizens about the activities that were realized by the administration, and the facility was provided to get in touch with the administrators of the municipality in order to provide participation of the citizens concerning the decisions that were taken related to Sarıyer District.

Hence, providing of citizen satisfaction living in the district will increase their participation to these activities and sensitive approach may be provided concerning their problems and demands. Since individuals living in the district would like to be happy to live there, they also look for compatibility to the criterion that they determine. Before all else, constitutions related to the environments should be handled. Thus, the importance of fulfillment of necessary physical conditions by local administration services as required by the citizens and providing of social satisfaction simultaneously, comes into the picture. In this direction Meeting of Sarıyer Development Action Plan can lead.

Through the Sustainable Development Policy, Sariyer Municipality will be able to realize taking precautions, to minimize environmental problems of urbanization, to develop education standards, to provide fast reachable health services, to protect cultural diversity, to develop social situation, to give importance education and health of women, to commence environment protection training and popularization of it as well.

In terms of environment, it is required to use water resources and agricultural fields most productively, development of agricultural implementations and technologies, protection of bio-diversity by reducing or stopping loss of ecosystem, habitat and type loss and protection of natural resources by preventing damages that maybe occurred at ozone layer through the human activities.

Coverage of services concerning to meet the expectations of the city and district people that have been provided by the local decision authorities, in order to meet the above listed requirements, will increase the rate of satisfaction for living at that city or district. Development of sense of belonging of the citizens concerning the places that they have been living, will cause increasing of participation to the social activities that will be carried out collectively.

Furthermore, studies of the local administrations that increase the life quality at the district should be taken into consideration as they are directly proportional with the presented services that cover expectations of the citizens.



Ozan Ceyhun
Former Parliamentarian of European Parliament
EU Consultant of Sarıyer Municipality

European Sarıyer

As being a Sarıyer person, who have important contacts in Germany and Belgium with Our Mayor Mr Şükrü Genç, who has been working heartily as of the first day of his election, in order to bring Sarıyer to its well-deserved position, which is one of the most distinguished place of not only Istanbul but also Turkey; I am the one who knows very well that this booklet is a very valuable development guide for local administrators who conscious their real responsibilities.

As a politician who served active tasks at local policy of Gross Gerau, where I have been living for many years, more than the years I served as a parliamentarian of European Parliament; I am conscious that local politicians have undertaken very important tasks and long term working obligations in order to provide more comfortable life in peace to our citizens.

For that reason, implementation of Sarıyer Development Action Plan that we tried to provide contribution as we could, together with Hans Peter Schick Mayor of Weilburg an der Lahn and his deputy Knut Rehn, which is in healthy cooperation with Sarıyer with respect to economical, social and cultural issues, is a very gladsome progress.

This study that will constitute a sample for many local administrators in Turkey shall be a milestone within the process in order to convert its previous unworthy image “provincial district” to “European District” and “Pearl of Istanbul”.

In fact Sariyer is a very chanceful location of Istanbul and Turkey from this point of view...

It has a complete Turkey mosaic together with its universities, non-governmental organizations. When the Sariyer Development Action Plan is implemented, decisive progressing of our district towards the development will not be possible to be interrupted.

The Development Action Plan of Sariyer is at the position that can compete with the development plans of local administrations in Europe, thanks to the contributions of all related people.

As a Sariyer person, I am proud to greet the makers of this plan and to be able to say good luck for Sariyer!

Prof. Dr. Naci Görür

Sarıyer Development Action Plan has specified the substructure, environment, economy and social problems of the district accurately and stipulated various projects in order to solve them. In my opinion these projects are practical and applicable. They can be explained to Sarıyer people in an efficient way and if they can be implemented by the supports of them, I believe Sarıyer will be more contemporary and habitable environment with pleasure.





Prof. Dr. Korel Göymen
Sabancı University

One of the most important issues of local democracy is participation. Active and conscious citizen can deal with every dimensions of life and on the other hand can contribute to the city where they live, on the other can audit the local administrators as well.

To reflect the participation to local development and local planning is an implementation that is seen very rarely in our country. To see this rarely applicable implementation at Sarıyer has impacted my believing to the local administrations.

The text of SKEP (SDAP (Sarıyer Development Action Plan)) is a regular and consistent text that was prepared as the result of participant process in truth. I will be observing implementation process of this local strategic plan. Since there is a decisive Mayor at the background of this plan and serving at the implementation stage of a qualified cadre, can be considered as the factors that will increase the achievement chance.

There is no doubt any achievement that will be gained at Sarıyer concerning this issue, shall be reflected to the other municipalities positively.



Hans Peter Shick
Weilburg Mayor

“Issues, concern everyone can be solved only by participation of everyone”
Friedrich Dürrenmatt

Mayor Mr Şükrü Genç,
Esteemed habitants of Sarıyer,
Dear Children

As Weilburg an der Lahn province we congratulate the Development Action Plan of Sarıyer as an important step that was taken in order to provide welfare of the people.

An enterprise is obliged to produce and to be successful when produced. This rule is valid also for a city.

An entrepreneur should attempt if he would like to maintain his existence and to be successful. This is valid for a city before all else. At the same time, studies for a city should be done consistently; the substructure should be developed in order to provide comfort of habitants and should be equipped for easy employment and recreational activities by modernization. The city is much more different than an enterprise. Above all it is the home of the habitants and according to this it is obliged to be a running “prosperous town” that takes the requirements of its habitants for consideration.

Weilburg (Lahn) City is proud and feel honor to be able to work with the responsible persons of Sarıyer concerning Sarıyer Development Action Plan (SDPA).

Jörg Korschinsky (Energy), Knut Rehn (Tourism) and I stayed for a very short time felicitously at Sarıyer, which is a marvelous city at Bosphorus. We had possibilities to discuss and work together with sincere, active people, who interest their district Sarıyer.

During this study that we implemented in cooperation we learned lot of things that will bring light studies that will be made at our city Weilburg (Lahn), which has been located at the heart of Germany. We thank to Mr Ozan Ceyhun and Mr Mustafa Yüce for their accompaniment for us during our travels to Sarıyer as well as their friendship that provide establishment of a bridge between our friends at Kızılcahamam that bonds us as an official and active sister cities.

A city cannot exist unless it lives. The issue that was told by Friedrich Dürrenmatt (Swedish Drama and Fiction Author 1921-1999) is very accurate. "Issues, concern everyone can be solved only by participation of everyone". From this point of view, supports and incentives of all Sariyer habitants, authorities of municipality, education and science, economy social and responsible persons, landlords, leasers, and users as well as, all Sariyer friends that live all around the World.

Sariyer Development Action Plan (SKEP/SDAP) is a lifetime project. It means it cannot be completed any time; it will be developed and improved sustainably. All habitants of Sariyer wish completion and development of the project. All people are responsible for implementation of Sariyer Development Action Plan (SKEP/SDAP) for a Sariyer where they spend all their lives, find employment and feel good.

I wish success to my esteemed colleague Mr Şükrü Genç and his all employees, officers and all Sariyer people concerning Sariyer Development Action Plan (SKEP/SDAP).

Weilburg an der Lahn, October 2010.



**Sariyer Development Action Plan (SDAP)
General Assessment
Associate Professor Metin Teberler
Istanbul Technical University**

Unfortunately Sariyer could not come into picture for many years, although it has 50 km coastal line, rich historical and cultural structure. As a result of this circumstance, since this potential could not be evaluated in terms of welfare and life quality any return was not occurred to Sariyer locality and people. Within this frame, serial meetings were held for preparation of an applicable and practical development oriented Action Plan, under the general titles such as "Development, Environment, Disaster Management, Protection of Historical and Cultural Heritage, Social Policies, Education and Culture, Service Sector and Tourism". All these studies that were realized by Sariyer Municipality for and on behalf of Sariyer people are important initiatives.

Preparation meetings that were held in Süleyman Demirel Culture Center of Istanbul Technical University on 11-13 January 2010, concerning privileges, starting point and how all these things can be done, concluded very productively and converted into a process that will have important effects and contributions. As the result of these meetings that were convened with wide range participation, important contributions of esteemed participants were observed and very important project proposals were arisen. The most important thing after this point is start to move by determining privileges and to put the meaningful projects into practice promptly.

As Universities and ITU, I repeat again my wish to take place in every kind of initiative with my colleagues, concerning tourism projects within my own area of activity that will increase the life quality of the locality that we have been living and wish success for all.

We express our sincere thanks to all employees and officers of below specified institutions and associations that contributed for preparation of Sarıyer Development Action Plan.

SARIYER MUNICIPALITY

DEPUTIES OF MAYOR * MEMBERS OF THE MUNICIPAL ASSEMBLY * UNIT DIRECTORS

SARIYER CITY COUNCIL

*BOĞAZİÇİ UNIVERSITY * ISTANBUL UNIVERSITY * ISTANBUL TECHNICAL UNIVERSITY * KOÇ UNIVERSITY

*MARMARA UNIVERSITY * MIMAR SINAN UNIVERSITY * YILDIZ TECHNICAL UNIVERSITY

*SIX POINTS BLINDS FOUNDATION * FISHING COOPERATIVES * BOÇEV * ASSOCIATION IN SUPPORT OF
CONTEMPORARY LIFE

*KİLYOS KUMKÖY ASSOCIATION FOR PROTECTION OF THE NATURAL ENVIRONMENT AND ENVIRONMENTAL
CULTURE

*SARIYER QUARTERS ASSOCIATION PLATFORM * SARIYER PEOPLE'S HOUSE * SARIYER MUKHTAR OFFİCES
ASSOCIATION

*ASSOCIATION OF SOCIOLOGY GRADUATES * GENEL-İŞ UNINON * TÜM-BEL-SEN * REPRESENTATIVES OF
PRIVATE SECTOR

İSTİNYE YÖNETİM HİZMETLERİ VE TİCARET A.Ş. (İSTİNYEPARK) * HOTEL MANAGERS

*TUROB (ASSOCIATION OF TOURISTIC HOTEL MANAGERS, OPERATORS AND INVESTORS)



SARIYER MUNICIPALITY

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